



## MISSION STATEMENT

*Canadian Parents for French (CPF) is the national network of volunteers which values French as an integral part of Canada and which is dedicated to the promotion and creation of French-second-language learning opportunities for young Canadians.*

## PRESIDENT'S REPORT

If I were to sum up the 2010-2011 year for CPF it would be: sustainability. How do we ensure our organization and our purpose are economically, socially, culturally, culturally and environmentally healthy for now and for the work to come?

Our biggest event during this period was October's national conference in Ottawa. CPF officials, including chapter representatives, branch and national directors, members of the branch and national staff, and all executive directors, gathered in the hundreds for networking and communication. It is at this event we all gain new appreciation and understanding about the hard work being done across the country and the challenges that lie ahead.

The weekend was busy, with workshops, seminars, Annual General Meetings (branch and national), sightseeing tours and the launch of the *State of French-Second-Language Education in Canada 2010* to a crowd of both conference delegates and media representatives. This research report was the most recent edition of a long line of publications that serve to identify and analyze trends in French-second-language (FSL) education, as well as propose solutions to challenges facing FSL programs and students alike. With our increasingly globalized world, and Canada's growing immigrant population, CPF sees a great need for greater advocacy on behalf of Allophone students (those who speak neither French nor English as their first language) in Canada. Allophones' often limited access to FSL programming was thus the primary research initiative mapped out in the 2010 report. CPF has taken some important first steps in recognizing this underrepresented demographic in our advocacy efforts.

This Allophone research study, which was conducted in 2009-2010 fiscal year, saw much exposure during this fiscal year. Not only was it front and centre of the aforementioned FSL report, the study led to the production, in the spring of 2010, of hundreds of information pamphlets and young learners' activity books in ten different languages for distribution all across Canada. These pamphlets are an important tool in reaching out to the Allophone community that CPF seeks to represent, and demand continues for the distribution of these materials to community centres, immigration centres, schools and the like.

We are also growing in our understanding of electronic media and how we, as an organization, can be more earth-friendly in business. I would be remiss if I did not comment on CPF's continued evolution into a greener, faster, more interactive body of parents and their allies with our growing online identity. As was noted in the Executive Director's report, our online social network profiles are seeing more participation and fan enthusiasm with every passing day. Our commitment to electronic communication has been complemented by the development of a sleeker, more modern brand and image. Although the new brand was technically developed in early 2009, the 2010-2011 year saw its slow integration into all CPF-produced materials. The brand, emphasizing the trademark CPF teal and a new bold white typeface, plants us firmly within the 21st century. Receiving overwhelmingly positive feedback from members and allies alike, our changing image projects the internal growth that all staff and directors at

CPF have been sensing for some time. CPF is, truly, a changing organization.

### *Personal Perspective*

It is a very humbling experience to be elected to such a strong member-driven organization full of dedicated individuals, families, teachers, supporters, partners and all those who came before me. As someone who benefited personally from this organization's early advocacy efforts by studying in a bilingual environment, I was thrilled to be able to give back and pay it forward—this is the stuff of sustainability.

To ensure we are sustainable we need to recommit ourselves to the possibility of a Canada where both language groups live together in mutual respect, and where all people can be proud of a country that is officially bilingual. I hope that I can stand for a new generation of CPF: one that has been here through decades of successful campaigning and is now taking its place as a national leader.

We are sustained due to the energy and hard work of our many volunteers, sponsors, and donors who have dedicated time and money to the CPF mission. Each of our 170 chapters are run entirely by volunteers whose passion for official bilingualism fuels CPF activity in their communities, and the branches and even national events are only possible thanks to the generous financial support and labour efforts of hundreds of individuals nationwide. These members include, of course, my fellow directors on our national board, and the directors and presidents at the branch level across this country; it continues to be a pleasure to call myself your colleague, and I look forward to the next year that we will spend working with one another to improve access to FSL education on a pan-Canadian level.

Sustainability is also about renewal – which includes comings and goings. This year it is with a heavy heart that I bid a final and gracious farewell to the inimitable James Shea. Jim, as he is and will always be known to the boards and staff of CPF, has been an inspiration to us all with his passion and enthusiasm for CPF's work. Jim may be leaving us and bidding CPF his final adieu, but his spirit of collaboration and devotion stays with us; I thank you, Jim, for being the leader we have all needed, and for leaving us stronger than ever on your departure. Your foundational work allows us to step forward.

As your president, and with all of your support, I am committed to take that step forward. I hope to infuse energy and passion into our work, and to ignite confidence, both within the CPF network and nationwide, that great advocacy is possible. I look forward to providing leadership to a cause that benefits and supports individuals, families, communities and our country. I believe in CPF and the ability of its members, staff and partners to create a more sustainable Canada.

Lisa Marie Perkins,  
National President

## PATRON

His Excellency The Right Honourable David Johnston  
C.C., C.M.M., C.O.M., C.D.  
Governor General of Canada

## DISTINGUISHED LIFE MEMBERS

Carmeta Abbott, Carole Anderson, Carole Barton, Pat Brehaut, David Brennick, Eileen Callaghan, Helen Campbell, Paul Caron, Jeanne Collins, Trudy Comeau, George Cooper, Paule Desgroseillers, Denham Dingle, Thomas Dingle, Jan Finlay, Berkeley Fleming, Judy Gibson, Victor Goldbloom, Stewart Goodings, Paul Hayes, Carolyn Hodych, Marsh Hoke, Brendan Holden, Dorothy Joy-Lothian, Patrick Kinnear, Hildi Konok, Marion Langford, Hilaire Lemoine, Susan Levesque, Pam Lewis, Ronald Manzer, Hulda McGillivray, Sharon McInnes, Kate Merry, Marilyn Miller, Beth Mlacak, David Morris, Mary Lou Morrison, Joan Netten, William Oxley, Patrick Poulin, Janet Poyen, Susan Purdy, Ian Richmond, Kathy Silverstein, Roderick Simpson, Jean Swindells, Karen Taylor-Browne, Margaret Terry, Huguette Tricker, Laura Van Loon, Pat Webster, Deborah Whale, Robin Wilson, Marie-Beth Wright, Maxwell Yalden

## FRIENDS OF CPF

Graham Fraser  
Commissioner of Official Languages  
2006 - Present

Dr. Dyane Adam  
Commissioner of Official Languages  
1999 - 2006

Dr. Victor C. Goldbloom  
Commissioner of Official Languages  
1991 - 1999

D'Iberville Fortier  
Commissioner of Official Languages  
1984 - 1991

Maxwell Yalden  
Commissioner of Official Languages  
1977 - 1984

Keith Spicer  
Commissioner of Official Languages  
1970 - 1977

## HONOUR ROLL

The Right Honourable Jeanne Sauvé, Governor General of Canada  
1984 - 1990

W. Russ McGillivray, Educator

Jos Craven Scott, CAE

Kathryn Manzer

J. Elmer Hynes

The Honour Role commemorates deceased Distinguished Life Members and Friends of CPF.

## SPECIAL THANKS

CPF gratefully acknowledges the continued support of the Department of Canadian Heritage.

## NATIONAL BOARD OF DIRECTORS 2010-2011



Lisa Marie Perkins  
President



Jordan Wright  
Vice-President



Carole Anctil-Michalyszyn  
Board Member



Jane Keith  
Board Member



Laurel McIntyre  
Board Member



Claude Parent  
Board Member



Annette Revet  
Board Member

## FINANCIAL STATEMENTS 2010-2011

### REVENUE

Statement of Revenue and Expenses for year ending  
March 31, 2011

Advertising	\$3,439
Concours/Conference	\$104,973
Canadian Heritage	\$846,500
Donations	\$9,808
Interest	\$1,010
Membership Fees	\$19,556
Miscellaneous	\$6,348
Special Projects	\$16,000
Sales	\$22,846
<b>Total Revenue</b>	<b>\$1,030,480</b>

### EXPENSES

Amortization of Capital Assets	\$4,891
Programs, Projects and National Office	\$1,062,117
<b>Total Expenditures</b>	<b>\$1,067,008</b>

Excess (Deficiency) (\$36,528)

### ASSETS (Current)

Balance Sheet as of March 31, 2011

Cash	\$57,503
Short-Term Investments	\$150,000
Accounts Receivable	\$164,317
Inventory	\$2,177
Prepaid Expenses	\$5,979
Capital Assets	\$7,078
<b>Total</b>	<b>\$387,054</b>

### LIABILITIES & NET ASSETS (Current)

Accounts Payable and Accrued Liabilities	\$96,280
<b>Net Assets</b>	
Internally Restricted Net Assets	\$129,984
Unrestricted Net Assets	\$160,790

**Total** \$387,054

These figures have been extracted from the year-end audited Financial Statements prepared by Collins Barrow, Ottawa LLP, and available to members upon request.

### VISION STATEMENT

A Canada where French- and English-speakers live together in mutual respect with an understanding and appreciation of each other's language and culture and where linguistic duality forms an integral part of society.



## EXECUTIVE DIRECTOR'S REPORT

My last full fiscal year as executive director of Canadian Parents for French (CPF) has been one of team-building and strengthening within the organization. I have devoted nine years to this organization, and believe I am leaving a network that is stronger than ever: a network of colleagues, volunteers, parents, teachers, and, indeed, friends, who have demonstrated time and again an inspired dedication to effective and efficient advocacy.

### Communications and Publications

CPF's approach to communications has diversified this past year. With more and more people responding positively to our electronic newsletter, and a 50% increase in our Facebook fan base alone and even greater growth among our Twitter followers, CPF is spending more time connecting with its online community on a daily basis. Averaging 7-10 weekly posts and often three or four in one business day, CPF's heightened sensitivity to its supporters' social media needs reflects the increasing attention Canadians are paying to their social networks.

The release of *The State of French-second-language education in Canada 2010* in Ottawa in October 2010 was launched to general approval and media interest. These biennial reports are the end result of CPF's commitment to participate actively in the research agenda of Canada's second-language advocacy community.

### Partnership and Outreach

CPF continues to put time and energy into facilitating partnership and collaboration between like-minded organizations and government departments.

The second annual *Français pour mon succès* contest was held this year with a format overhaul and a new collaboration with the *Association de la presse francophone*. The transition – from a campaign production competition to an essay competition—saw an explosion of popularity in the participation levels; 101 students entered the contest, or well over 300% of last year's participation numbers.

Our partnerships with members of the FSL Partner Network remain important to us, and monthly meetings between executive heads of the organization continue. This year, the FSL communications staff also met for the first time to encourage greater communication within the network staff. Our partnership with the University of Ottawa also proved greatly beneficial for FSL students nationwide, as the introduction of a \$5,000 scholarship for the second-place winner in each of five categories at the CPF National *Concours d'art*

*oratoire* 2010 highlighted greater school support for second-language education.

### Governance

The five CPF position statements, first introduced in 2007, were updated this year for the first time to reflect contemporary language in the research and advocacy FSL community in Canada. This was a significant change to CPF policy and highlights our ongoing commitment to currency, modernization, and academic and social relevancy.

The CPF "Education! Validation! Celebration!" Conference 2010 was, according to delegate feedback, the most successful CPF conference in a number of years. Informative seminars, positive team-building exercises and inter-jurisdictional networking opportunities emphasized a growing movement in CPF towards greater collaboration and cooperation at all levels of the organization.

### Many Thanks

The individuals that made up the 2010-2011 national board of directors formed a dynamic team with great determination to solidify CPF as a modern, forward-thinking, advocacy-driven and cause-oriented organization. Their direction has been a crucial guiding force in leading us in the right direction on the path to a stronger and more unified CPF.

My fellow executive directors across Canada are invaluable colleagues in promoting the CPF name across the country, and the staff at all levels must be recognized for their hard work day in and day out for CPF. Greatest thanks as well to our sponsors both old and new, and in particular, the Department of Canadian Heritage without whom we could not function at the level we are operating together.

Last but certainly never least, I offer sincerest thanks to the thousands of schools and households nationwide who share CPF's vision of a fully bilingual Canada, and recognize that this reality will come about as a result of the dedication of today's youth and their efforts in bilingual learning. These supporters, who are CPF's members, donors, volunteers and friends, are the true CPF, and the collective that has made me proud to work for this organization for so many years. Thank you all for your continued support, and for believing in CPF.

  
James Shea  
Executive Director

## ONGOING PROJECTS



### CPF NATIONAL NEWS

Newly re-designed in magazine format!



### FRANÇAIS POUR MON SUCCÈS

New and improved this year!



### ALLONS EN FRANCE

Congratulations to Julia Sinkovitz!

# A SPECIAL THANKS TO OUR GENEROUS DONORS



Every effort has been made to ensure that this is a complete and accurate list of CPF donors as of March 31<sup>st</sup>, 2011. Please contact the CPF office if you note any errors or omissions. Thank you.

## BENEFACTOR (Gifts of \$249.99 and more)

Bank of Montreal  
Trina Campbell & Craig Campbell  
Michel Dore (Rideau Travel)

Wendy Nicholls & Gerry Nicholls  
Patricia Roberts Williams  
Sylvia Rynham & Peter Raynham

Second Language Research Institute of Canada  
Bruce Starke & Gill Starke  
Pat Webster & Norman Webster

## SPONSOR (Gifts of \$100.00 - \$249.99)

Yvette M Adam  
Michelle Alexander & Rick Lewis  
Michelle Andersen & Kevin Andersen  
Lelieeth Barrett & Vinton Barrett  
Oksana Botsvintchouk & Oleg Botsvintchouk  
Jennifer Bush & Stephen Anderson  
Robert Cockram & Jeannette Cockram

Alain Comeau  
Peter David & Joyce David  
Michelle Goulden  
Laurie Halfpenny-MacQuarrie & Blaine MacQuarrie  
Laura Haugen & Chris Haugen  
Harwich-Raleigh Public School  
Mary Innes & Gary Lawless

Nadine Kaminski & Ken Kaminski  
Greg Keith & Jane Keith  
Joanna Langlois & Peter Langlois  
Vic Lundrigan & Jeannette Lundrigan  
Ronald Manzer  
Maureen McEvoy & Peter Childs  
Beth Mlacak & John Mlacak

Aimee Phillipot  
Carol Shipston & Martin Shipston  
Kristin Stringer & Robert Stringer  
Robin Wilson & Ina Wilson  
Marie-Beth Wright & Carl Wright

## SUPPORTER (Gifts up to \$100.00)

**A** Bashar Al-Sukhon & Rola Sayyid  
Susan Alton  
Carole Ancil-Michalyszyn & Peter Michalyszyn  
Sandy Anderson & Chris Anderson  
Victoria Antoniu  
Kulwant Atwal & Bhajan Atwal  
Luigia Ayotte

**B** Susannah Bach & Rashid Aziz  
Ashley Baird & Brendan Penner  
Deb Bargenda & Chad Bargenda  
Marta Baziuk & Taras Kozmarsky  
Lindsay Beardsworth & Colin Beardsworth  
Terese Beclard  
Janet Beil & Rick Beil  
Sheila Boehm & Michael Boehm  
Madalena Bohomol & Djalma Bohomol  
Helene Boisseau  
Sonja Booth & Tim Booth  
Theodora Borissov  
Jennifer Brasch & Kirt Cushnie  
David Brennick  
Christa Burnett & Justin Burnett  
Jennifer Bush & Stephen Anderson  
Bloomfield Elementary School

**C** Lisa Caddell & Taylor Caddell  
Tracel Carolsfed  
Blaine Carson & Judy Murray  
Cheryl Chatterton & Paul Chatterton  
Kathryn Cook & Andrew Faulkner  
Amy Copland & Walter Bucher  
Patti Cross-Bishop

**D** Laurel Davis & Damon Davis  
Rachel Fre De Mejia  
Tarryn De Wet & Guy De Wet  
Martine Delsemme  
Lisa Des Roches & James Rodgers  
Jennifer Deters

**E** Stephen Edson  
Debbie Edwards & Rick Csiernik  
T. Elahi & S Shahzad

Coco Elgood & Matthew Blecha  
**F** Najat Faiz  
Maliheh Farahnak & Farzad Heydari  
Atalie Fernandes & Kevin Fernandes  
Sarah Fitzgerald & Tim Wade  
Barbara Fleisig & Robert Fleisig  
Nancy Forsyth & Scott Forsyth

**G** Anne Galbraith & Grant Galbraith  
Deborah Gallant & Darryl Gallant  
Jane Geropoulos & Michael Geropoulos  
Jinko Graham & Brad McNeney  
Lori Guetre & Eric Guetre  
Paula Gunn & James Hansen  
Golden Ears Elementary

**H** Lisa Hamill  
Lisa Hartman & Luc Beaudet  
Joan Hawkins  
Sandra Henderson  
Patti Holm & Jeff Holm  
Eunyoung Hong & Soontae Hong  
Debbie Horton & Dexter Horton  
Angela Hutchinson & Adley Georgi

Immersion Help  
Jin Lan Ju

**K** Alice Kailia & Joel Kailia  
Robert Kennedy  
Ilchat Kharassov  
Jody Kierstead & Tony Branch  
Carolyn King & Francis King  
Yolanda Korompai & Victor Korompai  
Aleksandra Kuzmanovic & Miroslav Kuzmanovic

**L** Natalie Labelle & Brian Clark  
Heather Lafontaine  
Gail Lecky  
Linda Lees & Graham Lees  
Jeanne Lefebvre  
Shelley Lefler & Sherwood Lefler

Polly Lim & Ken Lim  
Catherine Lindley & Stephen Lindley  
Kathryn Livingston & John Josefatos  
Daryl Lund & Kim Lund  
Anastasia Lynch

**M** Callie Mady & Terry Mady  
Kathleen Mahler  
Draska Mamic & Zarko Mamic  
Ruth Mandt & Lawrence Mandt  
Yaritza Martinez  
Robert McGraw & Nest McGraw  
Laurel McIntyre & Steve McIntyre  
Nancy McKeaghan & Bob McKeaghan  
Ann McLean  
Vanessa Meraw & Peter Meraw  
Kate Merry  
Trisha Metcalfe & Darren Metcalfe  
Victoria Mifflin & James Seivour  
Brenda Moore  
Kathleen Morrell  
Vanessa Morrow  
Michelle Myden & Garet Myden  
Marina Myra  
Montague Intermediate School

**N** Barbara Nadeau & Troy Travis  
Shannon Nelson & Lyle Carlstrom  
Mayumi Nomura & Akhiko Nomura  
Judit Nusser & Juliana Horvatti

**P** Rense Park & Peter Park  
Carmen Pedersen & Chris Pedersen  
Tracy Pitkin & Bryan Pitkin  
Eveyn Podoleanu & Radu Podoleanu  
Carrie Polard & John Polard  
Marty Pospischil & Kunlaya Brydges

**Q** Viola Queen & Chris Queen  
Leonard Quilty & Jane Quilty

**R** Ramona Radze & Dan Jurenas  
Lori Reesor & Barry Reesor  
Brenda Renaud & Gary Renaud

Ron Richard  
David Roang & Whitney Langan  
Mark Roberts & Monique Roy  
Diane Robinson & Ken Robinson  
Roberta Rodgers & Glen Rodgers  
Robert Rothon  
Sonia Rovang & Glen Rovang  
Lucy Ruthven & Lloyd Ruthven  
Regina Catholic Schools #81

**S** Mayura Samath & Romesh Samath  
John Sargent  
Tammy Schmidt & Craig Schmidt  
Marilyn Shaw  
Carol & Martin Shipston  
Sandy Simcoe & Alan Simcoe  
Karen Smyth & Mike Hughesdon  
Tsitsi Soko  
Julie Stevens & Ron Hrynkiw  
Mary-Frances Sutton & Douglas Sutton  
Nina Szpakowski & John Tallersall  
Second Language Research Institute of Canada

**T** Michelle Tom & Kevin Tom  
Donna Trefy  
Michael Tryon & Joyce Tryon  
Susan Tynrell & Brian Mills  
Toronto Catholic District School Board

**V** Mary-Lou Veeken & James Borynec  
Henry Vietinghoff & Shawna MacKinnon

**W** Maya Wardhani & Agustam Hendrajat  
Yvonne Watson & Randy Watson  
Kristin Wilberger & Dean Wilberger  
Wendy Williams  
John Wittebrood & Gail Wittebrood  
Pamela Won  
Christine Wright & John Wright  
Jordan Wright  
Jelaine Wutzke & Max Wutzke  
Russell Wychreschuk & Eugenie Wychreschuk  
Suzanne Yost & Jim Basnett