

# Strengthening our CPF Network

- *Committee Co-Chairs: Valerie Pike & Sharon Lapkin*
- *Members: Catherine Davies, Victoria Wishart, Jennifer Froesen*
- *Carmen Wyton (consultant), Joan Hawkins & Nicole Thibault (staff support)*

# History / Context

The 2009 PCH Impact Study led to recommendations:

- ▶ CPF Network Strategic Plan 2015-2020
- ▶ CPF Network Strategic Plan Implementation (ongoing)
- ▶ CPF Network Performance Measurement Strategy (ongoing)
- ▶ Strengthening the Network: developing a framework for collaboration

# Today's focus:

- ▶ Present a draft Framework for Collaboration
- ▶ Engage our Network leaders in a dialogue
- ▶ Gather feedback to refine the draft Framework for Collaboration

# Process

- ▶ Network Input: Interviews and Questionnaire
- ▶ 20 Interviews, including current and past National Board, Branch Presidents or designates, Chapter Presidents, members, Branch EDs and staff, National staff, external stakeholders

# Draft Framework



**CANADIAN  
PARENTS  
FOR FRENCH**

**Strengthening our Network  
A Framework for Collaboration  
2017-2020**



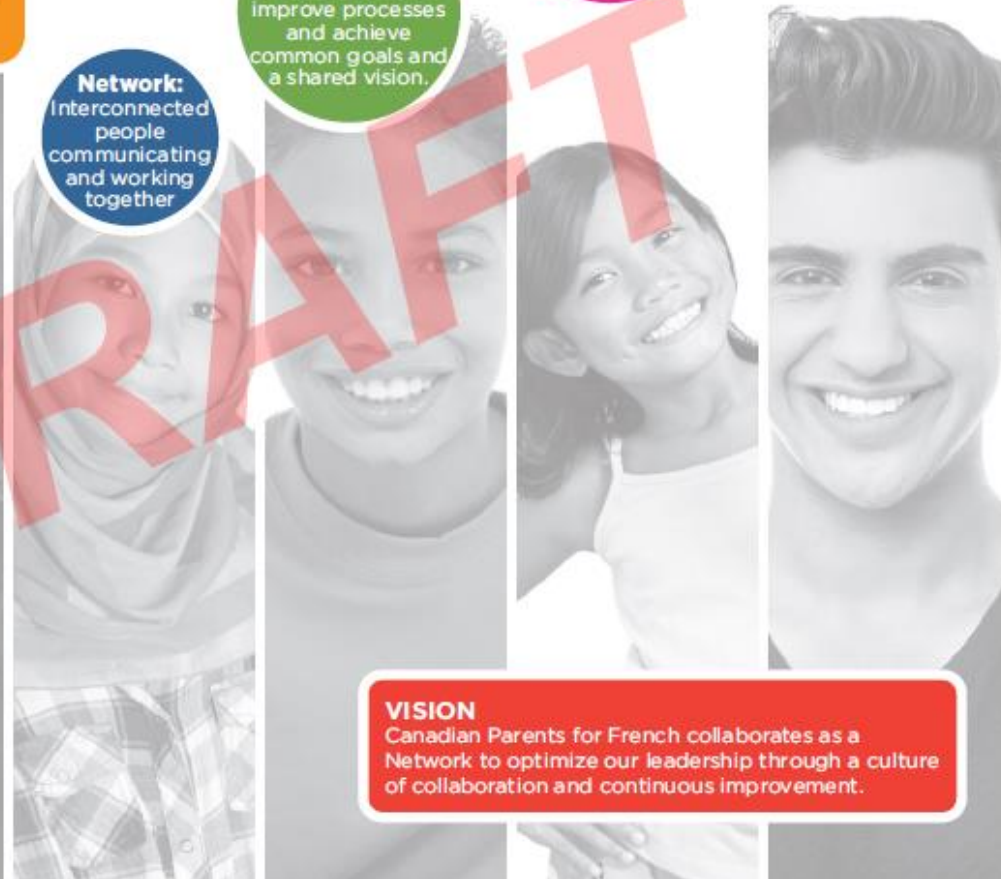
Canadian Parents for French furthers bilingualism by promoting and creating opportunities for youth to learn and use French.

**Network:**  
Interconnected people communicating and working together

**Collaboration:**  
Work together to improve processes and achieve common goals and a shared vision.

**Engagement:**  
Build relationships, listen and exchange proven practices.

**Growth:**  
Adapt, grow and enhance the value and quality of services to members and stakeholders.



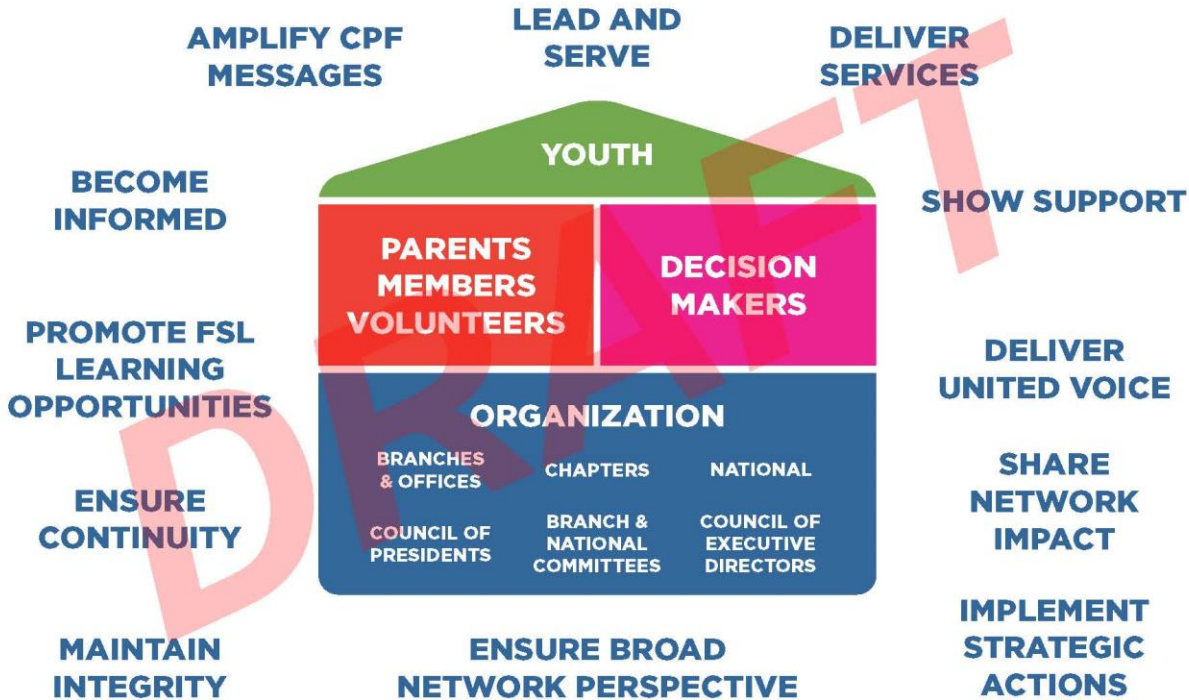
## **VISION**

Canadian Parents for French collaborates as a Network to optimize our leadership through a culture of collaboration and continuous improvement.

# Our Roles and Responsibilities

## Network Roles and Responsibilities

CPF National provides support to Branches, CPF Branches provide support to Chapters, to other Branches, and to National.

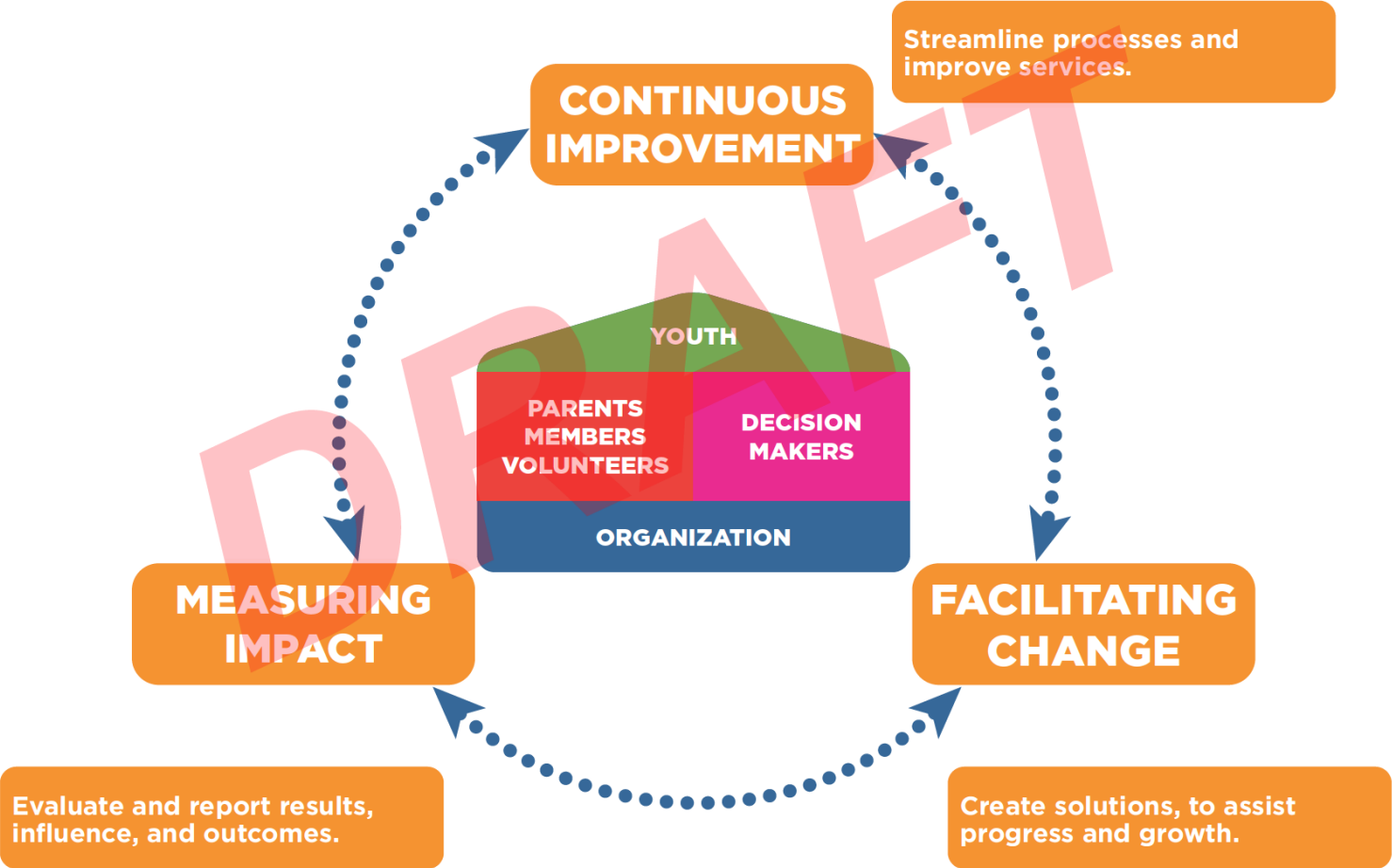


Collaboration increases our presence and visibility as an informed leader and as a strengthened and effective organization.

# Network Growth Strategy

## Network Growth Strategy

Canadian Parents for French aspires to adapt, grow and enhance the value and quality of service to members and stakeholders. Working together demonstrates a cohesive approach, strong leadership, and true impact across the country.



# Taking Action

## Network Objectives

CPF is one organization, comprised of multiple entities, that serves members and stakeholders across Canada. CPF collaborates as a Network to strengthen stakeholder experience and enhance service delivery.

CPF demonstrates its collective impact through a common agenda, mutually reinforcing activities, continuous communication, and shared measurement. Working in highly connected ways, it relies on the cooperation and willingness to share and support each other.

**Increase our capacity to innovate and extend our reach.**

**Optimize value to members and stakeholders across Canada.**

**Demonstrate the impact of the CPF Network on all stakeholders across Canada.**

## Network Actions

- Embrace new, diverse ideas
- Forge alliances with others
- Exchange information, resources
- Assess opportunities, results
- Make informed decisions
- Consolidate tasks, communications
- Adapt to evolving technologies, environments
- Improve accountability
- Leverage our expertise, leadership
- Tell our collective story
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The National Board provides leadership, support and resources to ensure the CPF Network achieves the common goals and objectives set forth and promote a shared vision. CPF National will actively engage members, volunteers, staff and stakeholders to create a united movement that celebrates success. CPF Branches and Chapters will actively engage to identify challenges, explore new opportunities, implement proven practices, and address performance measurement.



# Possible discussion focus

## The 2017 State of FSL Education in Canada Report

It is a tool for CPF advocates to:

- Inform the public, government and media
- Influence government decision making
- Expand our public education role
- Engage and collaborate with education decision-makers and gain their support

**Continuous Improvement:** Improve/streamline processes.

**Facilitating Change:** Create solutions to enable progress and growth.

**Measuring Impact:** Evaluate and report results and increase our impact.



# Let's consider the collated information from the interviews as well as page 3 of the draft Framework: Strategy for Network Growth

3 Areas: 15 minutes per area to review collated content and provide input. A committee member will assist each group. Choose a spokesperson to share results with everyone.

- ▶ A: Continuous Improvement: Improve/streamline processes.

**Add additional ideas**

- ▶ B: Facilitating change: Create solutions to enable progress and growth.

**Prioritize top 3 actions**

- ▶ C: Measuring Impact: Evaluate and report results.

**Consider how these priorities will make a significant impact**

# Initiatives for Growth & Improvement

## Examples from CPF Network Strategic Plan Common Projects, Initiatives, Activities across Canada

- ▶ **A. Youth:** *Concours d'art oratoire* / Summer camps / Inventory of youth activities / Virtual choir / Special school performances and tours / Francophonie celebration events
- ▶ **B. Parents, Members Volunteers:** Member communiqué / CPF Magazine / Website / Training manuals / Webinars / Conferences / Parent information sessions / Member services & products
- ▶ **C. Decision-makers:** Media releases / Social media presence / Articles, reports, statistics / Strategic meetings, stakeholder events / Joint partner initiatives / Speaking events / Workshops, roundtables, presentations
- ▶ **D. Organization:** Director meetings / Annual general meetings / Board orientation, training / Leader networking event / Fundraising / Revenue generating projects / Outreach to key allies

# Debrief

1. What example did you choose? How could we be more efficient?
2. What 3 actions could we take to facilitate change?
3. How can we best measure our impact?



United  
Support Common  
Engaged Implement  
vision  
Measure  
Leadership  
Goals  
Resources  
Shared  
Opportunities

# Next Steps

- ▶ Updates and changes: November 1<sup>st</sup>, 2017
- ▶ Feedback from Network: 60 days
- ▶ Initial Implementation: January to December 2018

## Examples:

- ▶ Communication to Branches and Chapters
- ▶ Support to Branches
- ▶ Collaboration: Action, Project, Initiative or Process
- ▶ Training and Support: Branch and Chapters
- ▶ Reporting and Measuring Success
- ▶ Performance measures, collect data, reports