

CPF Leader Networking Event and 41st Annual General Meeting

October 12-15, 2017



CANADIAN
PARENTS
FOR FRENCH



Day 2-3 - Strategic Planning and Directions, Wrap-Up, Next Steps

- ▶ Impact Study 2009 Progress Made, PCH Updates
- ▶ Performance Measurement Strategy: Why & How?
- ▶ High Performance Organizations: *CPF Relevance Test*
- ▶ Network Framework of Collaboration, Next Steps Forward
- ▶ Branch Bylaws & National Policies Update, Next Steps Forward
- ▶ CPF Volunteer Management and Screening
- ▶ Chapter and Volunteer Support- Communications Strategy
- ▶ Public Policy Mega Issues and Priorities: *Teacher Supply, etc.*

Update from Membership Committee

- ▶ National Office Activities:
 - ▶ Membership Services and Database Transition
 - ▶ Chapter Development Officer - Regular phone meetings
 - ▶ Section on CPF National Website in development - Volunteers
- ▶ Committee Focus: Where we have come from
 - ▶ Effective Chapters - Review admin practices to help streamline, eliminate some burden to chapter volunteers; Identify successful practices to share and increase engagement.
 - ▶ Chapters Alternatives - Identify pilots utilizing different engagement models, document processes to enable replicability, identify strengths and concerns; Identify successful practices to share and increase engagement.

Branch (7) and Chapter (15) Surveys / Feedback

- ▶ What are the main activities completed on an annual basis by your active Chapters? Number of members? Types of activities?
- ▶ What types of activities are completed annually? What has been a major success that you would like to share with others? What are your major challenges, struggles?
- ▶ How is reporting completed? Do you have suggestions on how to make it efficient and timely?
- ▶ Do you have other types of groups delivering services in the field that would not fit under the traditional definition of a Chapter? What are the challenges? Things to consider? Do you have suggestions to improve this approach?
- ▶ How are the registration/fundraising/other revenues tracked/reported on? Does a "quasi" chapter still need a bank account and signing authorities?
- ▶ Do you have ideas that you would like to see piloted / considered / put forward for the future?
- ▶ What is the best way for us (CPF Branch and National) to support you in your work?



Chapter or Alternative Support

Feedback

- ▶ Streamline Administrative Tasks
- ▶ Common Templates for Sharing and Online Reporting Process
- ▶ Chapter Policies (Bylaws Committee)
- ▶ Chapter Support - Communications Strategy
- ▶ Volunteer Support - Communications Strategy
 - ▶ Volunteer Focused News - Website, Webinars (recruit, retain)
 - ▶ Volunteer Screening - Code of Conduct

WRAP-UP: CPF National Response to the Impact Study

- ▶ PCH Contribution Agreement Obligations for 3 years:
 - For PCH*
 - ▶ Develop and implement a Performance Measurement Strategy for the Network.
 - ▶ Examine the consolidation of tasks across the Network.
 - ▶ Examine the rationalization of the administrative expenses across the Network.
 - For CPF*
 - ▶ Update CPF Communications Strategy 2018-2020.
 - ▶ Clarify CPF Funding Diversification Strategy and pursue aggressively. 😊

Measuring Performance - a Process

- ▶ **Performance Measurement Strategy:** The process of collecting, analyzing and/or reporting information regarding the performance of an organization, studying processes/strategies to see whether output are in line with what should have been achieved.
- ▶ Evaluation Addresses Needs and Questions that are Important to a Range of Stakeholders.
- ▶ To enhance evidence about community needs and assets, promising practices, and program impact, which can play a key role in high level planning for our organization.
- ▶ Most effective when it is a continual effort.

Building Trust - Trusting Ourselves, Trusting Others

All branch voices are vitally important to be able to understand the multifaceted dimensions of our organization and how changes impact our efforts.

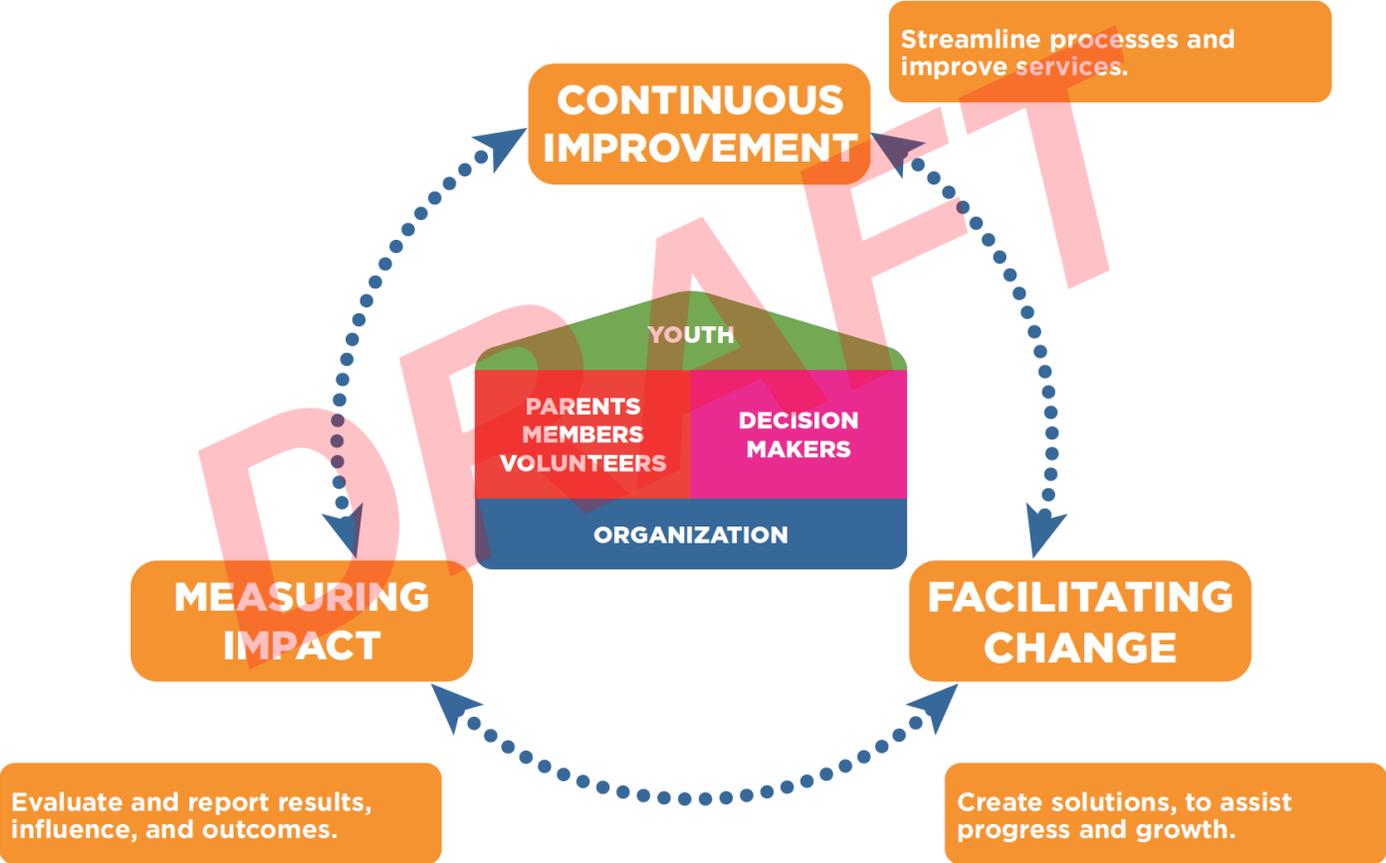
- ▶ Authentic change moves at the speed of trust. Building trust takes time. Important to confront distrust.
- ▶ Engagement leads to connections and real contributions (National Committees, CoED, CoP)
- ▶ Alignment is key to building organizational trust, moving toward collective impact requires decreasing turf.
- ▶ A lens of trust must be embedded into our collaborative efforts.



Network Growth Strategy

Network Growth Strategy

Canadian Parents for French aspires to adapt, grow and enhance the value and quality of service to members and stakeholders. Working together demonstrates a cohesive approach, strong leadership, and true impact across the country.



‘FORWARD-LOOKING’



“It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change.” *C.Darwin*

Improvement
Performance
Growth-oriented
Growth
Engagement
Forward-looking
Relevance
Responsive
Change
Impact
Collaboration
Network



Opportunity to shift from internal to external focused initiatives

Opportunity to develop a new sense of optimism, clear away burden of past wounds, produce belief in better future.

When considering doing things differently:

- ▶ Productive Hindsight - respect the past while also letting go of it.
- ▶ Ambient Oversight - exercise care and wisdom in a holistic way.
- ▶ Purposeful Foresight - anticipate new challenges & opportunities that will surface.
- ▶ Actionable Insight - future focused actions considering the benefits.

Building Capabilities, High Performance Organizations

- ▶ Clarity of Roles - Governance, Operations
- ▶ Responsive, Issue-focused Communications
- ▶ Embrace Generative Thinking - Relevance and Impact
- ▶ Risk Management - legal, fiscal and ethical issues
- ▶ Support Performance Measurement / Evaluation Efforts
- ▶ Lead and Champion Change
- ▶ Streamline Governance Structures
- ▶ Develop a Culture of Philanthropy

Thanks!

The job
isn't done
until you
say Thank
You

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