

CANADIAN PARENTS FOR FRENCH

communiqué

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BEST WISHES THIS HOLIDAY SEASON!

The month of November and December included an opportunity for CPF National to complete many initiatives shared at the Leader Networking Event and to begin preparations for activities planned in the New Year.

Please select the item you wish to review from the menu on the left, or read through the full communiqué for a complete breakdown of the meeting's activities and next steps.

Key Dates

***Please note several dates have been updated from previous Communiqués**

- January 31, 2016 – *Deadline date to submit a Branch youth project to receive funding for the Mary Joyce Booth Endowment.*
- February 4–6, 2016 - *CPF National Board Meeting, Montebello, QC - near Ottawa, ON + Strategic Thinking Exercise*
- February 27, 2016 – *Joint CPF Ontario and CPF National Parent Forum, Ottawa, ON*
- March 2-3, 2016 – *CoED Planning Meeting, Ottawa, ON*
- *April 6, 2016 – *FSL Awareness Breakfast, “Toast to French Immersion”, Ottawa, ON*
- May 5–7, 2016 - *CPF National Board Meeting, Ottawa, ON + Stakeholder Reception*
- *May 27, 2016 – *National Concours d’art oratoire, Ottawa, ON*
- August 4–6, 2016 - *Location: TBC + CPF Member Consultation*
- October 14-16, 2016 – *CPF National Board Meeting, Biennial Conference and AGM, Ottawa, ON*

Thanks to all who have provided us with Branch Concours dates to be posted on the website. Please forward other key dates that you would like included on the National CPF website to Maryanne Bright at mbright@cpf.ca

National Board of Directors December Update



Strategic Plan 2015-2020

Since the October Leader Networking Event, the Strategic Plan 2015-2020 was revised taking into consideration the feedback provided. An updated document was circulated with a request for Branch feedback and endorsement by December 16, 2015. Included in the package were the templates for the Branch and Chapter versions of the Strategic Plan (with page 3 as a fillable PDF form) and electronic versions of the examples shared of an Annual Action Plan template and of a Performance Measures Scorecard for Branches to begin devising their own strategic implementation moving forward.

We will confirm the endorsement and follow up on feedback to begin implementation in January. A webinar on Strategic Planning Orientation Training will be provided to guide the overall CPF Network in the strategic thinking and implementation process and to provide background on how to use the document to guide Branch and Chapter plans.

Bylaws Update

CPF National has not yet received the updated documents from the Bylaws Committee to be able to post and share with the Network. This will return as a priority in the New Year.

National Office Activity Reports



CPF Travel and Expense Policy

An updated CPF Travel and Business Expense Policy and claim form was developed by the national office and reviewed by the CPF National Board. A request for feedback from the network was sent out last month. As before, one submission per branch would be much appreciated no later than **January 4, 2016**.

Review here: [Travel and Expense Policy](#)

Branding

On November 11, 2015 the new Branding Package for feedback was circulated to the network. This new package included key advocacy documents shared at the October 2015 CPF Leader Networking Event including the Case for Support, CPF Position Statements, Membership Materials, and Mary Joyce Booth Flyer. In addition to the documents we also included several CPF branded promotional items – tote bag, buttons, banners, letterhead, and business cards. We asked for your Branch feedback by December 16, 2015 so that Branches can move forward on orders in the New Year. We have received some very constructive feedback and suggestions and will update Branches early in the New Year to keep the process moving along.

National has been reaching out to our partners to provide them with CPF's updated branded materials to request they update their links and we are requesting and encouraging Branches to contact their provincial partners and Chapters to do the same.

If you have any questions or concerns please do not hesitate to get in touch with Maryanne Bright at mbright@cpf.ca

CPF Social Media Contest, « Affiche ta Franco »

The CPF national office is currently finalizing details on a Twitter campaign for March, the month leading up to the Journée internationale de la francophonie (March 20th) a day organized worldwide every year to promote the French language in its many cultural incarnations.

Each day a tweet, with simple French prompt, will be sent out asking students to participate by sharing a picture using a specific hashtag that relates to the topic around French language and culture in Canada. Participant responses will be entered to win prizes ranging from gift certificates to bursary opportunities. Entries will be shared through our social media channels.

CPF-BC/YK is undertaking their second year of this successful project with provincial partners. CPF National will pilot the campaign in parallel in all the other provinces and territories. National office will distribute promotional materials to advertise the campaign with schools, teachers and families in early January. Branches are invited to provide input and feedback to support a meaningful youth engagement opportunity and increase our Canadian Parents for French visibility during the Francophonie month in all regions of Canada. An evaluation process of the pilot will be completed in spring 2016.

CPF Ontario - Advocacy video clip

As part of CPF Ontario's current advocacy strategy, the Branch commissioned Joe Dicks, researcher and professor at U.N.B., to produce a 5 minute video on the merits of Early FI based on his written work "A Case for EFI". The video is designed for a parent audience and can be supported by the written materials and researcher links. Branches are encouraged to share and retweet the video clip with their social media followers and members

The clip can be found on the CPF National Youtube page: [A Case for EFI](#)

GoToMeeting Update



CPF National office has transitioned over to a new online conferencing application GoTo Meeting. A 30 day free trial was held over the month of November and network leaders were encouraged to test the new service in an effort to gauge satisfaction and serviceability for users.

Although certain options are not available, the quality of the service has been deemed an improvement. CPF national is investigating if access to additional options is available.

Support will be offered as we implement use of the new service across the network. If you or your Branch requires assistance or training on how to use GoTo Meetings, Cheri Nixon at cnixon@cpf.ca is available to answer any inquiries you may have.

Holiday Closure



The National Board and staff of Canadian Parents for French wish you the warmest of greetings this festive season!

Please make a note of our National Office holiday hours:

Closed from December 21 - January 1 (inclusive). The office will reopen on January 4, 2015

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