



Network Summary Report

**April 1, 2017 –
March 31, 2018**



About this report

The Canadian Parents for French Network Summary Report 2017-2018 represents a first for our organization. It is the responsibility of Canadian Parents for French National to report on progress to help demonstrate the return on investment and the achievement of long term results across the Canadian Network as a whole. This reporting relies heavily on the mutual cooperation of the individual Canadian Parents for French Branches (and indirectly the Canadian Parents for French Chapters) and their willingness to share their impact data and their reports on results.

This collaboration has enabled Canadian Parents for French National to compile a first Annual Network Summary Report that reflects the Canadian Parents for French Network's impact. Canadian Parents for French currently has 11 Provincial and Territorial Branches and Offices, 1 National Office, 144 Chapters and countless volunteers working hard to organize engaging opportunities for young people to learn and use French as a second language. With this vast Network spread across the country, there is a wealth of information to be shared about our activities and our accomplishments over the last year.

2017 marked 40 years since the creation of Canadian Parents for French. This important milestone was celebrated across Canada in countless and colorful ways, from garden parties to breakfasts featuring illustrious guests and, because no birthday party is complete without one, cake.

The Network Summary Report draws from the individual Annual Performance Reports developed by the Branches, the Quebec & Nunavut Office and the National Office to highlight key achievements for the year 2017-2018.

We are proud to offer a snapshot of the amazing work that is being done by representatives of the Canadian Parents for French Network across the country including our volunteers, staff and members.

We remain ever thankful to our funders, sponsors and collaborators and we look forward to working with them for another 40 years, at least, to ensure that all those who call Canada home are able to learn and use French.

Bonne lecture !



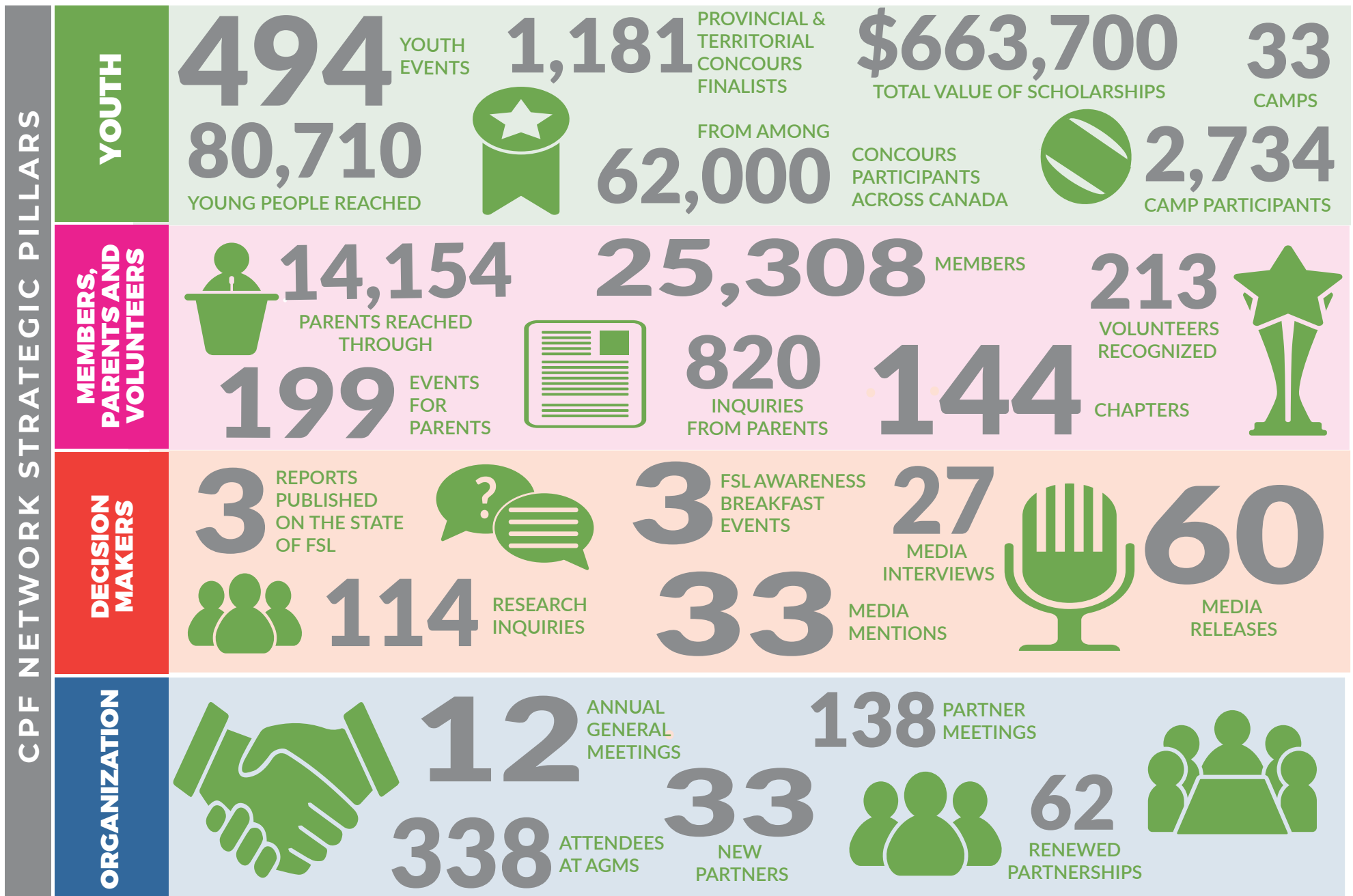
About Us

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive national Network with 11 Branch and Offices and 144 Chapters in communities nationwide.

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 25,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

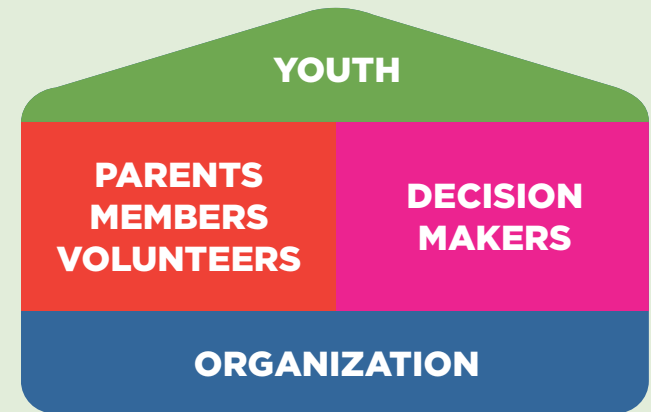
The Canadian Parents for French Network: 2017-2018





2017-2018

Canadian Parents for French – Network Strategic Pillars



The work of Canadian Parents for French is structured around four pillars, which represent the stakeholders who are touched by and involved in our work.

AS AN ORGANIZATION, WE STRIVE TO:

- ➔ Create and promote opportunities for **YOUTH** to learn and use French as an official language
- ➔ Support a collaborative Network of **PARENTS, MEMBERS AND VOLUNTEERS**
- ➔ Inform and influence **DECISION MAKERS** on the value of official language bilingualism
- ➔ Work together as an **ORGANIZATION** to continue building a dynamic, strong and effective pan-Canadian Network

Camp de neige has always been a great success. Kids love it and look forward to it every year. They love to experience French as a living language outside the classroom. They enjoy the fact that learning a second language can be fun.

Teacher, Northwest Territories

Loved having a program where my kids were able to use their French in the summer.

Parent, Manitoba

I attended my first CPF Symposium last weekend (which was great!), and learned quite a few interesting facts. I've managed to gather the materials I've needed to take back to my District School Board - PIC committee. BTW I loved your presentation about the state of FSL in Ontario. Great session! I learned a lot! Thanks!

Parent, Ontario

While researching for my master's thesis on French immersion teachers in BC, CPF has been an invaluable resource. In addition to the useful information and links available from their website, their research database allowed me to locate indispensable reports, articles, and other documents that have informed my work and greatly impacted the ease with which I have been able to undertake this research. CPF staff have also been more than willing to offer further support and have helped connect me to others working in this field.

Researcher, British Columbia

Thanks so much! We absolutely loved the movie! See you in December!

Teacher, PEI

The Concours has given me the opportunity to achieve my goals with a generous bursary for the University of Ottawa. Thank you to CPF for giving youth who are passionate about French a chance to expand their talents. This year was my first year participating in the Concours d'art oratoire, and I would like to thank all of the French teachers for helping me prepare. The National Concours d'art oratoire has been one of the best experiences of my life. I enjoyed interacting with the country's best young public speakers in such an accommodating and fun environment. I made lifetime friends and was so impressed with the amazing organization of CPF. I cannot wait to call the beautiful city of Ottawa home!

Concours Participant, Nova Scotia

It was so cool to hear and understand the French music being sung with all of the kids singing the lyrics, and seeing firsthand the great benefits that I am gaining for my future.

Youth Event Participant, Alberta

I have come to realize that learning French was the best investment I had ever made because it paid off with a scholarship to the university of my choice. I was at the point of dropping it 2 years ago and now I try to urge other students to invest in French so that they can reap the rewards.

Concours Participant, National

I don't have a chance to speak French outside of school very often, because most of my family and friends only speak English. However, the afternoon sliding and skiing was a great opportunity to speak French with the whole group of K-8 French Immersion students. I loved skiing downhill. I learned so many new French words that I can now use in school! Instead of sitting in a class, I got to use my skills from French Immersion in the real world. I am very happy that we got to speak French and use new vocabulary, while doing outdoor activities. I really hope we will be able to do this again in the future.

Youth Event Participant, Manitoba

YOUTH Creating and promoting opportunities for youth to learn and use French as an official language

LEARNING AND PLAYING IN FRENCH

2017-2018 was filled with a diversity of activities and projects.

Canadian Parents for French Branch feature projects such as **French for Life** in Manitoba and the **Accent Alberta** and **Accent Québec** websites offered opportunities to connect with like-minded partner organizations, to reach and support more youth in every province and territory, and to raise awareness on the benefits of learning French as a second language.

Support has been received for the national expansion of **Frenchstreet.ca**, spearheaded by the Canadian Parents for French Ontario Branch. This database of resources to inspire users to learn French through cultural opportunities such as school performances, camps, exchanges, and volunteer experiences has known great success in Ontario, and will provide an invaluable resource to young FSL speakers across the country.

At the regional and local levels, Branches and Chapters organized a myriad of community activities such as **French movie screenings, winter carnivals, fundraising drives, homework help, cultural events and performances.**

French second language camps were held in various provinces and territories during the course of the year, including Manitoba, PEI, New Brunswick, the Northwest Territories, Ontario and Nova Scotia. These camps also allow young people to experience fun activities in French outside of the classroom setting, and to maintain their FSL language skills during school breaks and summer holidays.



CONCOURS D'ART ORATOIRE

On June 3, 2017, 38 of Canada's best and brightest French second language students from grades 11 and 12 met in the National Capital Region to compete in the **15th annual national Concours d'art oratoire**, the Canadian Parents for French cornerstone public speaking contest. The national event brought together the winners from the **11 provincial and territorial Concours finals**, marking the culmination of several months of hard work on the part of local Concours organizers and the **62,000 participants who competed nationwide** at the school, school district, provincial and territorial levels.

Across the country, students competed in five (5) categories ranging from Core French to Francophone and spoke on topics such as the preservation of Indigenous languages, the qualities that make a good leader, and the importance of French as a second language in Canada and abroad. Winners at the provincial/territorial and national levels received fantastic prizes including generous bursaries to Francophone or bilingual universities and colleges across the country.

SCHOLARSHIPS AND INCENTIVES

The Canadian Parents for French Network offers a range of **scholarships, incentives and prizes** to encourage and reward students as they study French as a second language. Support to take part in programs such as Historica Canada's Encounters with Canada provide unique opportunities for young people to meet their peers and live unforgettable experiences.

CPF also provides support to students who move on to study French second language teaching at the undergraduate level, encouraging those who will become the FSL teachers of tomorrow. **University student hiring and internship programs** allow Canadian Parents for French to nurture and benefit from the energy of future FSL teachers.



CPF Network Strategic Pillars

PARENTS, MEMBERS & VOLUNTEERS ➔ *Supporting a collaborative Network*

144 CHAPTERS ACROSS THE COUNTRY

Chapters are at the core of the work that is accomplished by the Canadian Parents for French Network. Each of our many Chapters functions thanks to the devoted parents, teachers, grandparents, students and other volunteers who take the initiative to bring Canadian Parents for French to their community.

All Canadian Parents for French Chapters are entirely grassroots in nature: not-for-profit, volunteer-run groups that work with the local schools, School Board(s), School Councils, provincial/territorial Branches of Canadian Parents for French and government authorities — all in the name of advancing FSL education.

In addition to their advocacy and program support efforts, Canadian Parents for French Chapters organize events in their communities to allow youth, parents and families to come together to learn and have fun in French.

Our dedicated Chapter volunteers work hard throughout the year to fundraise and organize a range of language learning enrichment activities.

Branches support Chapters using a variety of means including in-person visits and phone-based support, communication through newsletters, offering capacity-building events and trainings as well as financial support.

VOLUNTEER RECOGNITION

Canadian Parents for French volunteers are recognized through awards, mentions and events. Volunteer Appreciation Week offers another opportunity to say *merci beaucoup* to the wonderful volunteers who give so much to Canadian Parents for French.



INFORMATION TO PARENTS

Canadian Parents for French **responds to individual requests for information** and communicates with the general public by **monitoring media coverage**, attending to requests and **completing interviews** on relevant topics such as the popularity of FSL programming, the recruitment and retention of FSL teachers and the perception of French in Canada.

Parent information sessions are organized across the country to offer guidance on the FSL educational opportunities that are available in different areas. Tools, guides and tips offer parents support so that they can be more involved in their children's schooling and homework, even when their French skills are limited.

French second language courses for parents offered by the Branches are another means by which to support children and families as they learn, live and play in French.

MEMBER COMMUNICATIONS

Canadian Parents for French members receive **regular communications from their Branches**, while the publication of the **Canadian Parents for French Magazine** offers a colorful compendium of articles that cover current issues and offer tips and strategies to parents and families. Published two (2) times a year, the magazine also allows Canadian Parents for French to showcase the accomplishments of young people who are studying French as a second language and inspire their peers.

Vibrant social media platforms offer another means to receive and share information on FSL and activities happening across Canada and within the Canadian Parents for French Network.



DECISION MAKERS → Informing and influencing decision makers on the value of official language bilingualism

FSL AWARENESS BREAKFASTS

On April 11, 2017, Canadian Parents for French held its **2nd French Second Language Awareness Breakfast on Parliament Hill in Ottawa**. The event offered an opportunity to highlight the excellence of bilingual youth across the country and to celebrate #Canada150.

Hosted by the Honorable Andrew Leslie, Parliamentary Secretary to the Minister of Foreign Affairs, and Greg Fergus, Member of Parliament for Hull-Aylmer, the event brought together over 80 guests including key stakeholders from the Government of Canada, the Office of the Commissioner of Official Languages, corporations such as Air Canada as well as CPF partners, members and most importantly FSL youth advocates. We extend a special thank you to Mélanie Joly, Minister of Canadian Heritage, and Randy Boissonnault, Special Advisor to the Prime Minister on LGBTQ2 Issues, for their address to attendees and their ongoing support of FSL education.

As guests discussed the importance of bilingualism in Canada, the event also provided the opportunity to showcase Branch projects and their ongoing commitment to the advancement of FSL education through projects such as the **French for Life** outreach campaign and the **Where Are They Now?** video series.

During the year, the **Nova Scotia and Alberta Branches also hosted local FSL breakfasts to reach out to and liaise with decision makers at the provincial level.**



IMPACTFUL GRASSROOTS ADVOCACY

During the year, Branch representatives had to **respond to some critical situations**, including drastic cuts to the French Immersion Program on the part of the Vancouver School Board, British Columbia, and a campaign to save the Early French Immersion program for Kindergarten students at Sacred Heart Academy in Marystown, Newfoundland and Labrador.

Through coordinated efforts that included **social media mobilization, advocacy training, letter-writing and phone call campaigns, meetings and collaborations with key allies**, Branches, Chapters and volunteers were able to make a strong impact in their communities, and to reverse drastic decisions that would have significantly threatened access to FSL education in these jurisdictions.

COLLECTING AND SHARING EVIDENCE

To support informed decision making, Canadian Parents for French National published the **State of FSL Education in Canada Report** in October 2017. Guided by a Research Support Committee comprised of key experts in the field, the report offers an extensive review of current FSL education literature, with a focus on FSL students. The next two editions will focus on FSL teachers and FSL programs respectively. **The Ontario and PEI Branches also developed research reports focusing on the state of FSL education in their respective provinces.**

ENGAGING DECISION MAKERS

Over the year, Canadian Parents for French representatives across the country held meetings with elected officials, representatives of Ministries of Education, School Boards and other decision makers. In keeping with current priorities, many of these meetings focused on **FSL teacher supply and demand issues** and opportunities to work collaboratively to seek solutions and promising practices.

Dialogue has begun with various government officials on **modernizing the Official Languages Act** with the upcoming anniversary of the Act in 2019. Several Canadian Parents for French representatives were invited to take part and present at consultations with the Senate Standing Committee on Official Languages. Canadian Parents for French is an important voice when it comes to **representing the Francophile and French as a second language communities of Canada.**





CPF Network Strategic Pillars

ORGANIZATION

➡ Working together to continue building a dynamic, strong and effective pan-Canadian Network

COMMUNICATION AND COLLABORATION ACROSS THE NETWORK

National Standing and Ad Hoc Committees of the Board involve representation of Branch Presidents, Executive Directors, and Chapter Leaders as well as National Directors of the Board. Our inclusive policy development process ensures input from all voices at the table from all regions of the Network.

The **Canadian Parents for French Network Leadership Councils: Presidents (CoP), Executive Directors (CoED)** meet regularly to exchange views, set strategic actions and share proven practices, monitor and report on progress. These regular opportunities to communicate support our efforts toward continuous improvement, facilitating change and measuring impact. Our collaboration as a Network enables Canadian Parents for French to optimize our impact on FSL education for young Canadians.

GOVERNANCE

The **Canadian Parents for French Leadership Networking Event** and **41st Annual General Meeting** took place over the weekend of October 12-15, 2017 in Gatineau. The meeting gave Canadian Parents for French leaders and delegates the opportunity to gather together and effectively collaborate on organizational priorities as they pertain to the governance and operations of Canadian Parents for French. The year also saw the start of a process of **revision of the organization's bylaws**, to align with the Canada Not-for-profit Corporations Act and harmonize Branch and National bylaws across the Network. Revised bylaws will be shared with Canadian Parents for French members in their jurisdictions and ratified over the course of 2018-2019. Canadian Parents for French National shared costs with three (3) Branches to have their CDO and CEO attend the CSAE Leader Symposium together in Toronto. This initiative will be repeated to offer the same opportunity to all Branches.

FUNDING DIVERSIFICATION

In addition to the generous support of the Department of Canadian Heritage, the Canadian Parents for French Network strives to diversify its funding by seeking out grants and project funding with provincial and territorial governments, and by encouraging individual donations to the Mary Joyce Booth Endowment, with the aim of maximizing the number of initiatives and incentives that can be offered to young people, members and other stakeholders.

CELEBRATING 40 YEARS

Throughout 2017, Canadian Parents for French's 40th anniversary was celebrated across the country with various events and festivities. A timeline of key achievements was created for our website, Branch celebrations included garden parties where past CPF Leaders were invited to share their successes and advocacy stories. Following the close of the 41st AGM, Canadian Parents for French underlined the culmination of its 40th anniversary celebrations with representatives from across the Network.

Merci beaucoup!

The work of Canadian Parents for French is made possible through funding received from the Department of Canadian Heritage under the Enhancement of Official Languages program, Promotion of Linguistic Duality component.

Funded by the Government of Canada
Financé par le gouvernement du Canada

Canada



2017-2018

Canadian Parents for French - Branches and Offices



YOUTH

- CPF Alberta organised and supported several initiatives to encourage young people to learn and speak French, including the French Family Fun Weekends, the Francophone Games, Concours d'art oratoire and Hello, Bonjour! - a partnered program with OCOL that encourages grade 7 and 8 students to stay in French. CPF Alberta delivered 10 sessions as part of this initiative and plans to launch the program to all schools in the Greater Edmonton region in the Fall of 2018.
- The Branch was one of the partners involved in the organization of RAJE. Every fall, roughly 100 French immersion students join over 600 grade 9 to 12 Francophone students for this one-day celebration of French culture. Aspiring and well-known French performers serenade the students throughout the day, interspersed with French cultural dances and activities from around the world. A small trade show allows students to check out extra-curricular activities and bilingual career opportunities.
- More than 40 youth participated in the Falling into French Family Weekend in beautiful Canmore.

DECISION MAKERS

- Through representation on the Alberta French Language Education Consortium, Alberta Education's Diploma Exam Review Committee, Faculty Saint-Jean's Faculty Council, the Centre collégial de l'Alberta's Executive Committee and Calgary Board of Education's Language Advisory Committee, the Branch continued to occupy an important seat at the provincial table.
- Fashioned after the FSL Awareness Breakfast held annually on Parliament Hill by CPF National, CPF Alberta hosted its own breakfast. 40 CPF members, staff, partners, key decision makers and a dozen members of Alberta's legislative assembly came together to celebrate CPF Alberta's successes and to identify some of the issues and challenges facing French Second Language education in Alberta. CPF Alberta will continue to host this event annually.
- On April 27, CPF Alberta and CPF BC & Yukon met with Ms. Saikaley, the Acting Commissioner of Official Languages in the region, to discuss the challenges surrounding FSL education in these provinces and territory.

PARENTS, MEMBERS, VOLUNTEERS

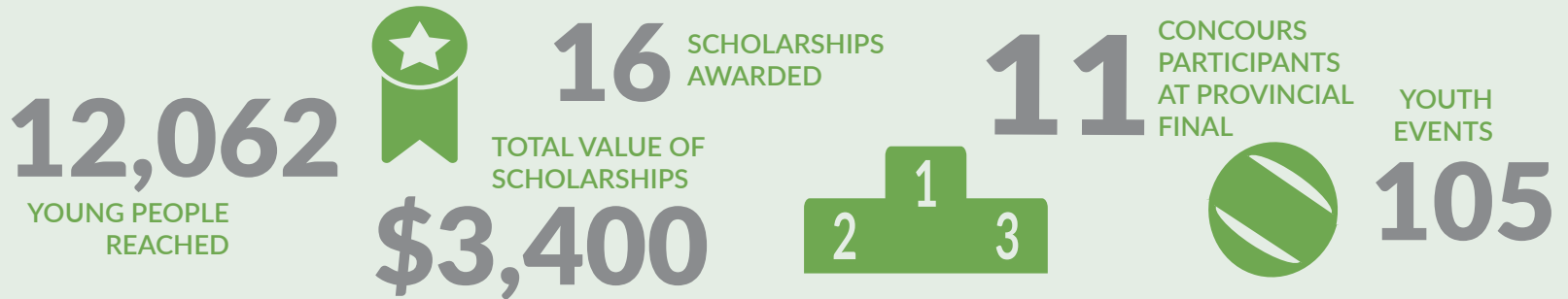
- On Thursday, February 8, 2018, Dr. Mary Grantham O'Brien delivered a session for 30 parents entitled Big Impact! Why Your Child Should Learn a Second Language. Organized in partnership with the Edmonton Public School's Institute for Innovation in Second Language Education, this was one of 3 information sessions for parents offered during the year.
- French Family Fun Weekend took place in Jasper from March 2-4, 2018. Youth and families spent the day at the Palisades Environmental Stewardship Centre, which is operated by Parks Canada. The French-speaking staff facilitated sessions on the environment, the animals residing in Jasper National Park, survival, geocaching and how to build fires. Saturday evening saw everyone entertained by the Holding on Circus and Sunday morning was spent at Pyramid Lake.
- CPF Alberta is proud to support 32 Chapters across the province. During the year, the Branch offered 30 presentations to Chapters and other parent groups around the province and provided one-on-one support to parents who are encountering challenges within the school system.

ORGANIZATION

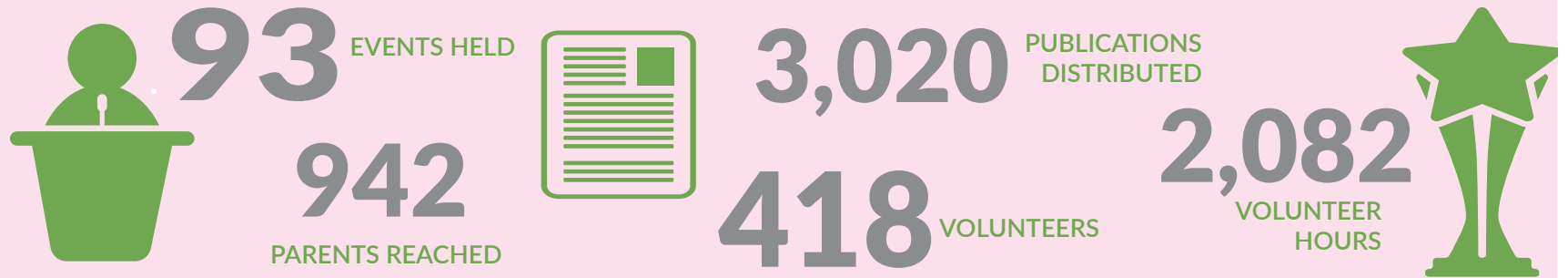
- 2017 marked the creation of the Canadian Parents for French Alberta Branch Endowment, which will help individuals to achieve success in learning through opportunities at all educational levels. The fund gives highest priority to those that promote and support educational opportunities for young Canadians to learn and use the French language.
- CPF Alberta and the Association Canadienne Française de l'Alberta entered into a formal partnership agreement on October 14, 2017, to develop closer ties in order to promote the importance of French language and Francophone cultures in Alberta and the advantages of bilingualism.
- The Branch President and Executive Director attended the CSAE Forum, designed to explore strategies and tools to work together more efficiently.
- The CPF Alberta AGM took place on Saturday, October 21, 2017, in conjunction with the Falling into French Family Weekend. The meeting took place at the Coast Canmore Resort & Conference Centre in Canmore, with 31 members in attendance.

CPF NETWORK STRATEGIC PILLARS

YOUTH



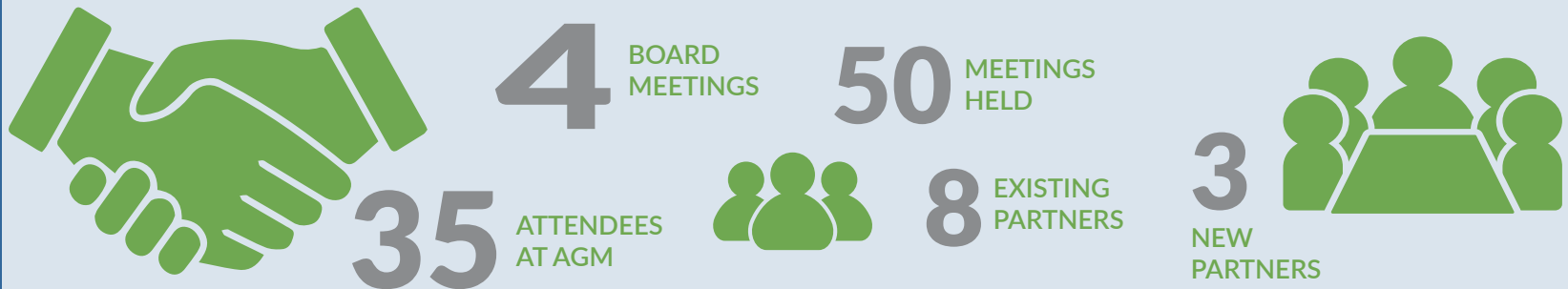
MEMBERS, PARENTS AND VOLUNTEERS



DECISION-MAKERS



ORGANIZATION



YOUTH

- On May 7, 2017, CPF BC & YK Hosted the 37th Annual Provincial Concours d'art oratoire. After an estimated 10,000 French Immersion, Core French, and Francophone students participated across BC at the classroom, school, school district and provincial levels, 260 students gathered at SFU Surrey to take part in the provincial finals. Special partner guests included the French Consulate, BAFF, Conseil Jeunesse, and BCCLA. This year also marked the third year initiative focused on recruiting VIP judges so as to increase the profile, the community participation and the quality of Concours.
- Throughout the year, the Branch shared resources and ideas with parents and families to support French second language learning at home. From places where adults can follow French classes to fun children's book ideas for summer reading, CPF used its website and social media platforms to support children and families who want to live, read, speak and play *en français*.
- On April 19, CPF BC & YK partnered with REEL Canada to provide an exciting French-language cultural opportunity for Chapters. The Branch provided \$200 to Chapters to host a "150 Canadian Film" screening.

DECISION MAKERS

- In the Spring of 2017 the Vancouver School Board cut one quarter of its French Immersion program. CPF BC & YK was quick to respond, working with families to mount a full-scale grassroots campaign, which included letter writing, media mobilization and securing the support of key decision makers. After a valiant effort, the Vancouver School Board reversed the cuts.
- During the year, the Branch President and Executive Director met with MP John Aldag twice, organized a call with MLA Adrian Dix, a meeting with Yvon Godin, Executive Director of Educacentre and attended a presentation by former Commissioner on Official Languages Graham Fraser at SFU Harbour Centre.
- In January 2018, the Provincial Government announced \$240,000 in supplemental funding to SFU and UBC for 37 additional spaces in French teacher education programs. Education Minister Rob Fleming followed up with a trip to France, Belgium and the Netherlands. Throughout the process, Minister Fleming met with representatives of the Branch and followed-up with a few direct calls, indicating a very positive working relationship.

PARENTS, MEMBERS, VOLUNTEERS

- Each year the Branch provides \$100 per CPF Chapter for Volunteer Appreciation Awards. This year six (6) awards were given to Chapters to celebrate the contributions of their volunteers. Two *Bouquet de Merci* awards were presented at the Annual General Meeting in Kelowna.
- CPF BC & YK hosted two (2) Volunteer Training Programs for CPF parent volunteers. The training program includes an online and offline component. The modules were hosted via Skype. 24 Chapters participated in the trainings.
- Two (2) CPF BC & Yukon Teacher Award were awarded, valued at \$2,000 each. This year's selection was particularly challenging as many fine graduates had applied.
- CPF BC & Yukon is proud to currently support 40 Chapters throughout BC and the Yukon. During the year, CPF BC & YK Chapters worked hard to organize opportunities for children and families to learn and practice their French and to celebrate Francophone culture. At the Branch level, office staff met with representatives from 19 Chapters and provided various other forms of support to Chapters and volunteers across the region.

ORGANIZATION

- CPF BC & YK hosted its AGM and Conference in Kelowna on September 29 & 30th, 2017. Over 65 Chapter delegates and guests attended this high-profile event. Held at the Grand Okanagan Resort and Conference Centre in downtown Kelowna, on beautiful Lake Okanagan, this was an opportunity to thank Chapter representatives for their ongoing support and allowed volunteers from all four corners of the region to connect with one another. Delegates were able to meet and exchange ideas with fellow Chapters; get up-to-date information about Branch initiatives; and learn cutting-edge approaches to member recruitment, advocacy and fundraising.
- The CPF BC & YK Finance Committee met four (4) times to review quarterly financial statements, review the audited financial statements, and prepare the report to our members for the Annual General Meeting. The Board and Finance Committee ensures that the Branch continues to operate in a fiscally sound and resilient way, while pursuing sustainable programming that is consistent with funding sources and parameters, organizational mandate, and inclusive of complete, accurate and timely reporting.

YOUTH

7

ENCOUNTERS
CANADA BURSARIES
DISTRIBUTED



29

MEDIA MENTIONS
OF CONOURS

55

SOCIO-CULTURAL
SPONSORED EVENTS



216

CONCOURS
PARTICIPANTS
AT PROVINCIAL
FINAL

MEMBERS, PARENTS AND VOLUNTEERS



26

VISITS
TO CHAPTERS



6

COMMUNIQUÉS
TO VOLUNTEERS
& EDUCATORS

3530

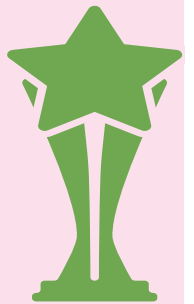
INDIVIDUAL & FAMILY
MEMBERS

INQUIRIES
FROM PARENTS

740

14

VOLUNTEER
APPRECIATION
EVENTS



DECISION MAKERS

19

MEETINGS
WITH DECISION
MAKERS

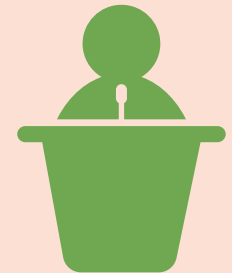
2

TEACHER
AWARDS



8

MEDIA
RELEASES



ORGANIZATION



65

ATTENDEES
AT AGM



4

NEW
PARTNERS





YOUTH

- With day-long visits to individual schools across the province by French Cultural Entertainer Rob Malo, the *Le Voyageur Tour* exposed students to French as a mode of entertainment and cultural exploration.
- High school graduates with 7 - 13 French Immersion credits, and high school graduates who continued their French courses to Grade 12 (in the English program), were awarded Certificates of Merit. Over a 6-year period, the Branch has seen a 62% increase in demand for these certificates.
- This year, CPF-MB implemented a new model for Concours d'art oratoire, which was designed to improve the experience of participants by making it more relevant to today's learning and teaching styles. The new categories that were added included *Ma vie*; *Raconter une histoire*; *Une conversation imaginaire* and *Dans l'oeil du Dragon*.
- A series of one-week camps held in various locations across the province over July and August, *Camp Soleil* enabled 25 students to practice and "live" in French. Through fun activities like singing, crafts, swimming, hiking, field trips and local excursions, campers were able to improve their language skills.

DECISION MAKERS

- CPF Manitoba successfully enhanced awareness amongst decision-makers of the benefits of FSL learning, and engaged with them on various related issues, through: a meeting with the Minister of Canadian Heritage; a meeting with the Assistant Deputy Minister; meetings with representatives of Bureau d'éducation Française; a meeting with the Leader of the Manitoba National Democratic Party; a meeting with Federal Government Member of Parliament; participation in the Manitoba Numeracy and Literacy Summit; and a presentation to the Senate Committee for Official Languages on recommendations for the updated Official Languages Act.
- The Branch continued to work with decision makers in the education sector to hold them accountable for setting inclusive education policies, providing sustainable funding, ensuring a sufficient supply of FSL teachers, pursuing research and evidence-based enhancements of current education variants, reporting on achievement of students and French as a second official language programs, and facilitating parent and community stakeholder engagement and inclusive decision making.

PARENTS, MEMBERS, VOLUNTEERS

- CPF Manitoba successfully supported volunteers, members and parents, and informed them about the value of bilingualism through a variety of activities and media. This included the Branch website, communiqués and social media platforms, French: An Opportunity of a Lifetime presentations and the distribution of FSL information at Kindergarten entrance meetings.
- CPF Manitoba developed multi-media kits; travelling resource libraries that feature French books, films, music, magazines, games, and more. These were loaned to schools for 6-week periods throughout the year. Students and parents were able to share and enjoy the resources and related activities together.
- Booklets and posters on Life in Manitoba were provided to newcomers to Canada online and in hard copies. They served to enhance understanding and appreciation of the educational options available in Manitoba, both in French and English.
- CPF Manitoba is proud to support 12 Chapters throughout the province.

ORGANIZATION

- 27 members attended the Branch AGM, where CPF Bylaws were approved, outgoing Directors thanked and incoming Directors welcomed.
- 52 members/stakeholders attended the 40th Anniversary Luncheon. Robert Campbell, a retired French Immersion Administrator looked back on the history of the organization. A video of the founding members was shown and the CPF-MB 40th Anniversary Booklet was distributed. Memories of challenges and successes were shared, and the past and future of CPF were celebrated with cake and a champagne toast.
- At the FSL Awareness Breakfast on Parliament Hill in Ottawa, CPF Manitoba had the opportunity to showcase the French for Life project. The success of this initiative, which promotes the benefits of learning both of Canada's official languages is reflected in the ever increasing demand for the French Immersion program. The project is being rolled out to various other regions in the CPF Network.



YOUTH

- The provincial Concours d'art oratoire finals were held on May 6, 2017, with 31 participants representing 12 schools and competing in 12 categories, from Grade 7 to Level III (Grade 12). All the contestants received a Certificate of Participation. The top three (3) participants in each category were given a certificate confirming their placement, as well as a cash prize. Provincial winners in all categories took home a personal trophy. New in 2017, provincial winners left with a School Trophy and the bragging rights that came with it.
- On December 11, 2017, schools in the St. John's area we invited to bring their students to the Scotiabank Theatre at the Avalon Mall for the French version of the Polar Express / Boréal Express. Close to 500 students from six (6) schools attended the event.
- The Branch hired two (2) students, with the support of the Canada Summer Jobs program. Claudine Metcalfe and Emily Welsh formed the Summer Outreach Team. They organized games for the little ones, encouraging them to speak French, and gave away the CPF Activity Booklet and small toys as prizes.

DECISION MAKERS

- The Provincial Awards Ceremony for Student of the Year, Teacher of the Year and Teacher Graduate of the Year was held on Friday, June 9, 2017 at Government House. The Ceremony was hosted by His Honour Frank F. Fagan, CM, ONL, MBA, Lieutenant Governor of Newfoundland and Labrador, and Her Honour Patricia Fagan.
- In April 2017, CPF Newfoundland and Labrador met with the Department of Education (ADM Ed Walsh) to discuss the abolition of the French Programs Manager, replaced by a Manager of Curriculum Development. As part of this meeting, CPF raised the omission of any French related credits and careers in the On Course, Handbook for Grade 9 Students and Parents. The French Programs Manager position was not re-instated, however the On Course Handbook was updated with mention of French programs.
- The community mobilized with the Marystown Chapter to launch an extensive campaign to save the Early French Immersion program for Kindergarten students at Sacred Heart Academy in Marystown. These community efforts succeeded and the program was offered in the Fall.

PARENTS, MEMBERS, VOLUNTEERS

- CPF Newfoundland and Labrador distributed over 500 information kits to parents in 2017-2018 through its Summer outreach activities at festivals and social events around St. John's, a process that extended in the Fall and Winter of 2018. Information kits are tailored to the target audience for each activity. The information kits always include the CPF Magazine and a selection of relevant brochures.
- CPF Newfoundland and Labrador is proud to currently support three (3) Chapters throughout the province. The Chapters were hard at work during the year, organizing a range of activities in French that included:
 - A Halloween Party;
 - A Christmas City Lights Tour to look at the seasonal decorations in the community with French Christmas music and hot chocolate for the participants;
 - A French summer camp for local children;
 - A French Carnival at the Sacred Heart Academy.

ORGANIZATION

- The year was marked by a renewed openness to creating and sustaining partnerships. The Branch worked with private business French for Life, reinforced links with the Francophone organizations in the province, and sought new partners including the Newfoundland and Labrador Teachers Association and St-Pierre's Franco-Forum. Schools, their principals and their teachers were amazing supporters in 2017-2018 as they embraced and promoted the activities organized by the Branch.
- Though the Branch has had a Nominations and a By-Laws Standing Committee for many years, in 2017-2018, the Board of Directors established additional committees. These committees create a place for dialogue and discussions on particular issues and see recommendations brought to the Board. They also engage Board members in the organization's governance.
- In August 2017, the Branch Board of Directors was pleased to welcome the CPF National Board of Directors in St. John's to discuss FSL in Newfoundland and Labrador.

CPF Newfoundland & Labrador Branch

CPF NETWORK STRATEGIC PILLARS

YOUTH

651
YOUNG PEOPLE
REACHED



\$1,000
TOTAL VALUE OF
SCHOLARSHIPS

1 SCHOLARSHIP
AWARDED



31
CONCOURS
PARTICIPANTS
AT PROVINCIAL
FINAL



YOUTH
EVENTS
11

MEMBERS, PARENTS AND VOLUNTEERS



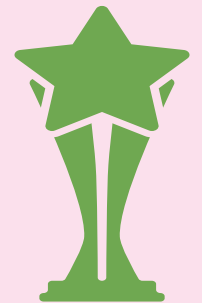
7 EVENTS HELD

500
PARENTS REACHED



40 VOLUNTEERS

500
PUBLICATIONS
DISTRIBUTED

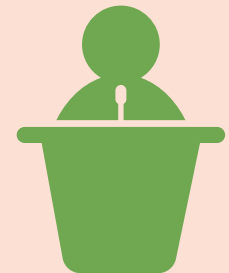


DECISION- MAKERS

2
MEETINGS
WITH DECISION
MAKERS



4
MEDIA
RELEASES



ORGANIZATION



12 ATTENDEES
AT AGM

7 BOARD
MEETINGS



10 EXISTING
PARTNERS

2 NEW
PARTNERS





YOUTH

- On May 6, 2017, 140 students participated in the provincial final of Concours d'art oratoire, marking the 10th year anniversary of the event. Representing over 600 participants at the school level and 300 at the school district level, New Brunswick's most proficient FSL speakers competed for some great prizes, including scholarships to the Université de Moncton.
- The 4th Snider Mountain Ranch brought together 599 students from four (4) school districts, 33 teachers from 19 schools and eight (8) FSL graduates at University of New Brunswick, Université de Moncton and Mount Allison to take part in fun outdoor camp activities in French.
- The 5th French Tutoring and Literacy Camp organized by the St. Stephen Chapter allowed 22 students to receive tutoring support and to improve their French skills from July 1-August 22, 2017.
- CPF New Brunswick was involved in the organization of the French for the Future Fora held on April 25, 2017 in Fredericton and on October 31, 2017 in Moncton. The events reached more than 520 students and 28 teachers, who took part in fun and inspiring activities and workshops.

DECISION MAKERS

- The New Brunswick Branch took part in the OCOL consultation and the Senate's Standing Committee on Official Languages meeting organized as part of the consultations processes being undertaken to modernize the Official Languages Act. Three (3) past National Concours participants presented to the Senate Standing Committee.
- Member of Parliament for the Fundy Royal Region Alaina Lockhart attended the Board meeting at the Branch office in Sussex on May 13, 2017.
- The New Brunswick Branch also attended a number of meetings and events, including three (3) Ministerial Advisory Committees, a meeting with the governing body of Université de Moncton to discuss the creation of a post Bachelor's degree in Education with a specialization in Immersion and FSL, the opening ceremony des Jeux de la francophonie and the announcement of the French language pilot projects for rural schools.
- Visibility in the media included three (3) media interviews and four (4) media mentions, including an article with Caroline Alphonso in the the Globe and Mail.

PARENTS, MEMBERS, VOLUNTEERS

- CPF New Brunswick responded to over 80 inquiries from parents on a range of topics including French adult classes, enrollment caps, tutors, resources and bursaries available for their children.
- The Branch also supported three (3) parents whose children had been denied entry into a French Immersion program.
- Five (5) presentations were made at Sussex Middle School, Sussex Corner Elementary School, Rothesay Park, Rosethay Netherwood, Keswick Valley and Riverview Middle schools, reaching over 60 parents.
- 15 Parent Information nights were held over the course of the year, where parents were encouraged to register their children early into French Second Language programs to ensure appropriate teacher coverage.
- Over 132 volunteers were involved in making the Concours d'art oratoire a success at the Anglophone School District and provincial levels.
- CPF New Brunswick is proud to support three (3) Chapters and over 60 volunteers, who donated more than 230 hours of their time during the year.

ORGANIZATION

- This year marked the signing of an agreement between the New Brunswick Branch and Université de Moncton for the creation of a trust fund, the Bourse Canadian Parents for French NB/NBUOF. Created with an initial gift of \$10,000 from CPF NB, the trust fund will be awarded to graduates enrolled in the Groupe Pont program at the Université de Moncton, in bursaries of \$500. The New Brunswick University Opportunities Fund will match contributions at a rate of \$0.50 for every dollar raised. The first two (2) bursaries were awarded to FSL graduates with financial need in September 2018.
- Representatives of the New Brunswick Branch took part in 25 meetings with potential and existing partners and funders during the year including TFO (Télévision française de l'Ontario) - IDÉLLO and Roland Gauvin to purchase Roland et Monsieur Crapaud workbooks to add to the toolbox of resources that are made available to parents and children.
- The Branch also attended the Atlantic meeting held on December 18, 2017 in Amherst with the three other CPF Branches of the region.

YOUTH



MEMBERS, PARENTS AND VOLUNTEERS



DECISION-MAKERS



ORGANIZATION



YOUTH

- From enjoying a *cabane à sucre* inspired treat after a hike to the waterfalls, to learning how to juggle *en français*, to cooking classes, CPF NWT reached many children and families during the year, offering them an opportunity to enjoy Francophone culture while speaking French as a second language.
- With over 160 people in attendance, including 46 students from YK, five (5) students from Fort Smith and two (2) students from Norman Wells, 13 teachers, 10 parents and over 80 FSL students, this marked the biggest year of Concours for CPF NWT to date.
- Hosted at école J.H. Sissons, 32 kids participated in the CPF NWT Nerf Wars, with five (5) adults in attendance and three (3) staff and volunteers present to lend a hand. Jeunesse TNO lead the event and Radio Taiga was there to add music and ambiance to the activity. Kids made a big effort to speak French, even the little ones, and everyone had a blast.
- Eggstravaganza, the Easter Egg decoration celebration took place at École Sir John Franklin. Featuring music, storytime and Easter fun for the whole family, the event was a big success, with more than 95 participants present.

DECISION MAKERS

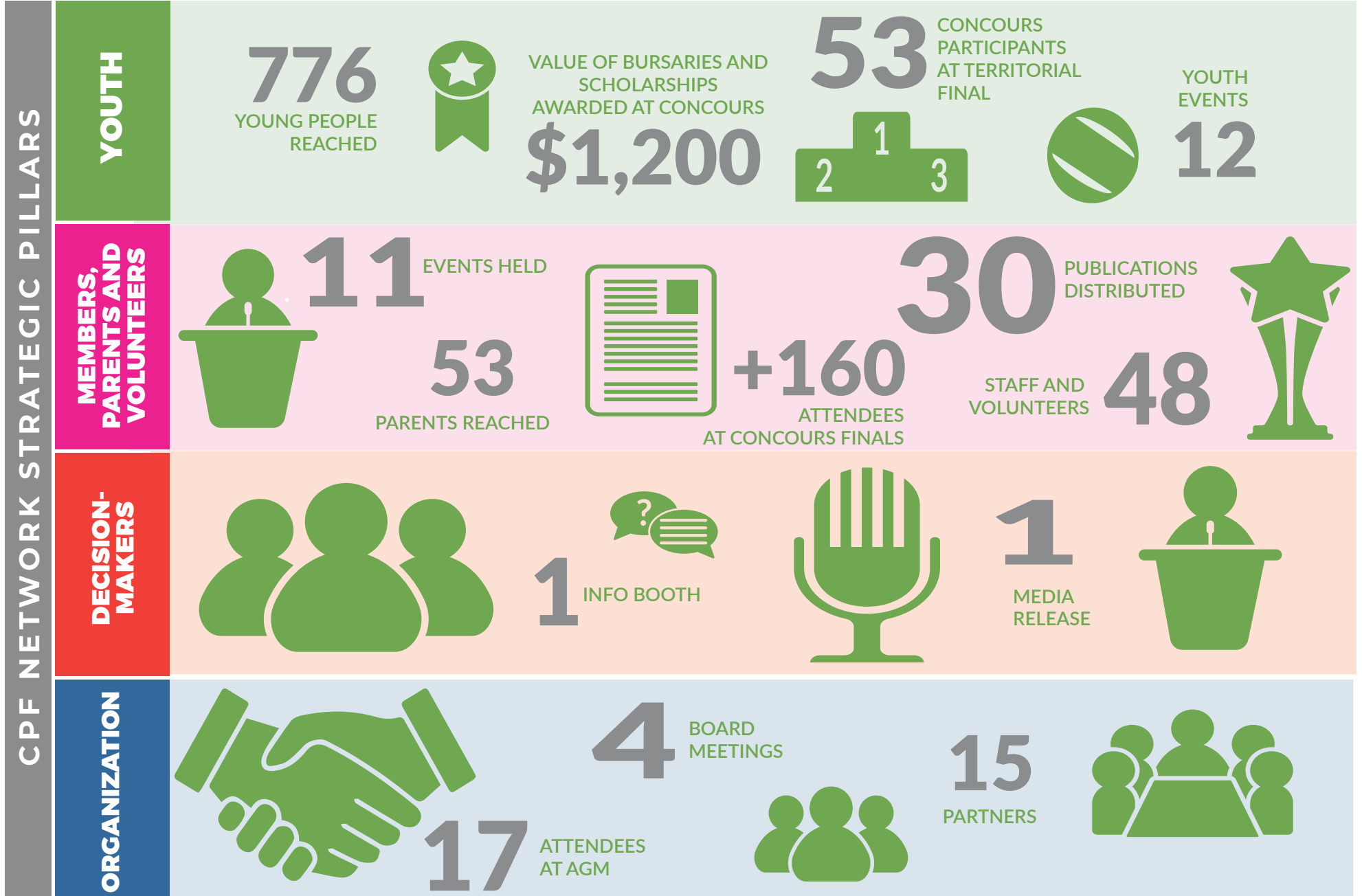
- In February of 2018, CPF NWT was contacted by Chantal Alarie, Commissioner's Representative, AB, BC, NWT and Yukon Region, from the Office of the Commissioner of Official Languages (OCOL). On March 5, the President and a Board Member of CPF NWT, along with past Executive Director Helen Vaughan-Barrieau, were able to meet with Ms Alarie, as well as François Fortin of the NVision Insight Group. Part of a strategic reflection on official languages in the Northwest Territories and how OCOL can increase their presence and the scope of activities in the North, the group took part in a roundtable discussion on the issues and challenges faced by Canadian Parents for French in the North, and in trying to promote French language across the territory.
- On February 1, 2018, the President and a Board Member of CPF NWT met with Caroline Lafontaine, the Senior Program Consultant with Canadian Heritage, to provide orientation to the new Board Members around the funding agreement, as part of succession planning for the Board.

PARENTS, MEMBERS, VOLUNTEERS

- CPF NWT partnered with AFCY (Association franco-culturelle de Yellowknife) to offer Sugar Shack Cooking, followed by a brunch at the Snow Castle. Chef Étienne from Flavor Trader, a bilingual business that offers low-cost cooking classes, shared popular Sugar Shack recipes and demonstrated cooking techniques while food was prepared for the brunch. 12 people participated in the cooking classes and 16 people attended the brunch.
- CPF NWT held a table at the Fall Community Showcase, where the general public comes to meet with local organizations and learn what activities and programs are offered in Yellowknife. The CPF NWT representatives who were at the table were able to converse with many parents and other individuals.
- The French for Parents workshops aim to help parents gain confidence in French, and to better integrate into the French culture their children are studying. Beginner 1 of the six (6) level program was offered during the year, and classes took place once a week (2 hours) for 10 weeks (total of 20 hours).
- CPF NWT is proud to support three (3) Chapters in the territory.

ORGANIZATION

- CPF NWT secured \$2,349 from other sources during the year (City of Yellowknife, NWT Recreation and Parks, membership fees and a Get Active Grant).
- The CPF NWT AGM took place on January 13, 2018, with 17 members in attendance. The Board met four (4) times during the year 2017-2018 and a strategic meeting was held in January to plan the programming of FSL activities. While parents took part in the AGM, students were invited to take part in a collaborative creative experience with Natasha Duchesne, a French art-therapist. Eight (8) children between the ages of 5 and 10 participated. Students made art to express aspects of themselves and ways in which speaking a second language enhances their lives.
- During the year, the Branch continued to develop and nurture partnerships with key stakeholders in the Northwest Territories, including the Francophone community and Francophone organizations.





YOUTH

- CPF Nova Scotia held the 34th provincial Concours d'art oratoire final on May 6, 2017. 138 students represented French programs across the province. Grade 9/10 first place winners received Encounters with Canada bursaries and grade 11/12 first place winners received entrance scholarships to Université Sainte-Anne and Université de Moncton.
- In December 2017, *La guerre des tuques* was screened in New Minas and Yarmouth. Over 600 hundred students attended. Building on this success, CPF Nova Scotia organized a screening of *Le Petit Prince* in Halifax, Dartmouth, New Minas, Yarmouth, Bridgewater and Truro. 25 schools participated with over 2,200 students attending 14 showings of the movie in six (6) locations.
- Four (4) Nova Scotians were profiled in the CPF Where are they now? campaign, each representing a wide range of experiences and aspirations.
- Held February 23, 2018, over 5,500 students have participated in the Bilingual Career Exploration Day since its launch in 2006. Students from grades 9-12 have the opportunity to meet with exhibitors who value bilingualism as an asset.

DECISION MAKERS

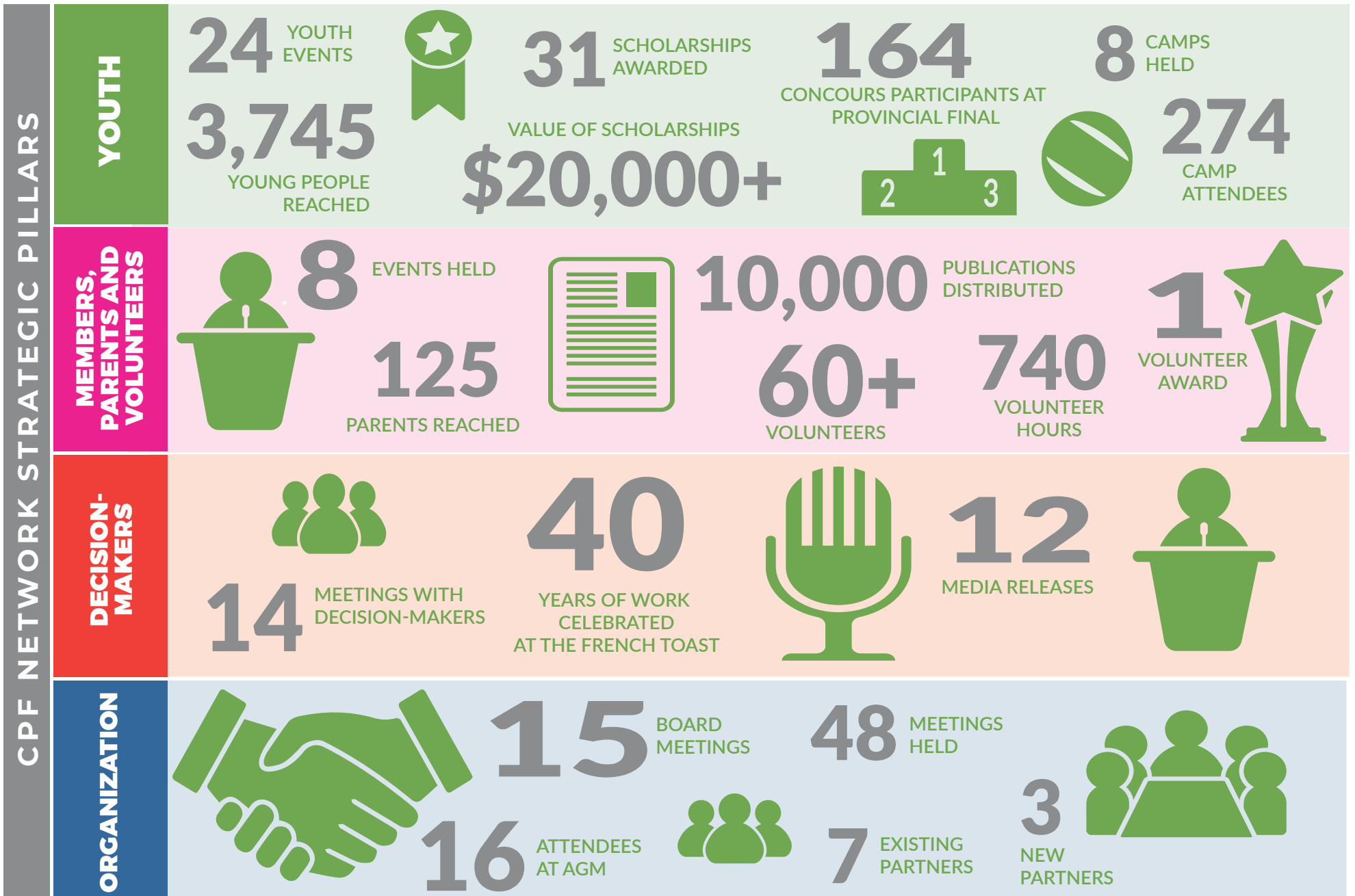
- CPF Nova Scotia assisted CPF PEI at the ACPI conference, which was held in October, 2017. Vice President Janet Claes was a presenter at the conference. President Tony Orlando and the Branch Executive Director volunteered at the Canadian Parents for French booth. It was an opportunity to network with educators and education stakeholders from the Atlantic region and delegates from across the country.
- CPF Nova Scotia celebrated its 40th Anniversary in style with a French Second Language Breakfast that included guests from Canadian Heritage, the Office of the Commissioner of Official Languages, Acadian Affairs and Francophonie, Université Sainte-Anne, NSSBA and NSFHSA. Invited politicians from each level of government brought greetings and congratulations on achieving this milestone. It was a fabulous morning with awards presented to the French Second Language Educator of the Year and French Second Language Champion.
- CPF Nova Scotia attended 18 meetings with a range of existing and new partners and stakeholders over the course of the year.

PARENTS, MEMBERS, VOLUNTEERS

- Each year as students start back to school, CPF Nova Scotia offers French for Parents classes. Classes are open to anyone with an interest in learning or refreshing their French, but with a focus on complementing what early French immersion students are learning in the classroom. Parents were able to take a level 1 class in the fall followed by a level 2 class in the winter. In total, there were 25 participants in the program.
- A redesign of the membership welcome package included revamping the welcome letter for new and renewing members, developing a Welcome Card that promotes the Branch's goal of creating a bilingual Nova Scotia and a Bilingual Connection card that encourages members to get engaged with CPF through volunteerism.
- The CPF Nova Scotia Branch staff and Chapters support parents who are interested in placing their children into early French immersion at the grade primary entry point. Early French immersion sessions happened across the province at different times from Decemberto March.
- CPF Nova Scotia is proud to support three (3) Chapters in the province.

ORGANIZATION

- The 40th Anniversary festivities offered an opportunity to celebrate the Nova Scotia Branch and the many individuals who have contributed to its success over the years. The bilingual What You Have Made Possible 1977-2017 brochure was distributed to the guests and the event wrapped up with photos and networking among past Presidents, members, and guests.
- CPF Nova Scotia was pleased to invite their Atlantic region counterparts to Halifax for a day of consultation on common issues and topics. Each province shared their updates and successes over the past years. The Atlantic province Branches then discussed and brainstormed ways in which to collaborate and create efficiencies between them.
- The CPF Nova Scotia Board expanded their usual face to face meeting into a full day board retreat at the new Halifax Central Library. The goal of the retreat was to inform and engage members of the board in a dynamic generative governance model, with discussions and training on finances, programs, membership and succession planning, to name but a few of the themes covered during the day.





YOUTH

- The Concours et festival d'art oratoire, CPF Ontario's provincial French public-speaking final, drew in 301 top contenders from among an estimated 20,000 Ontario participants from 24 school boards and 12 independent schools. With York University's Glendon College as the venue host and the Ontario Modern Languages Teachers' Association recruiting over 60 volunteer judges, 14 school boards participated in the new Concours Impromptu category, opting for an opportunity for their students to showcase their skills in spontaneous oral production.
- CPF Ontario partnered with REEL Canada to coordinate over 157 French-Canadian film screenings in schools across Ontario on April 19, 2017, National Canadian Film Day.
- FrenchStreet.ca has taken off in its third year of operation with 58,992 visitors viewing 456,427 pages this year. Students who participate in one of the many socio-cultural events listed on the database are going back to the site to rate their experiences. A new following on our dedicated FrenchStreet.ca Facebook page generated on average 780 reactions per post.

DECISION MAKERS

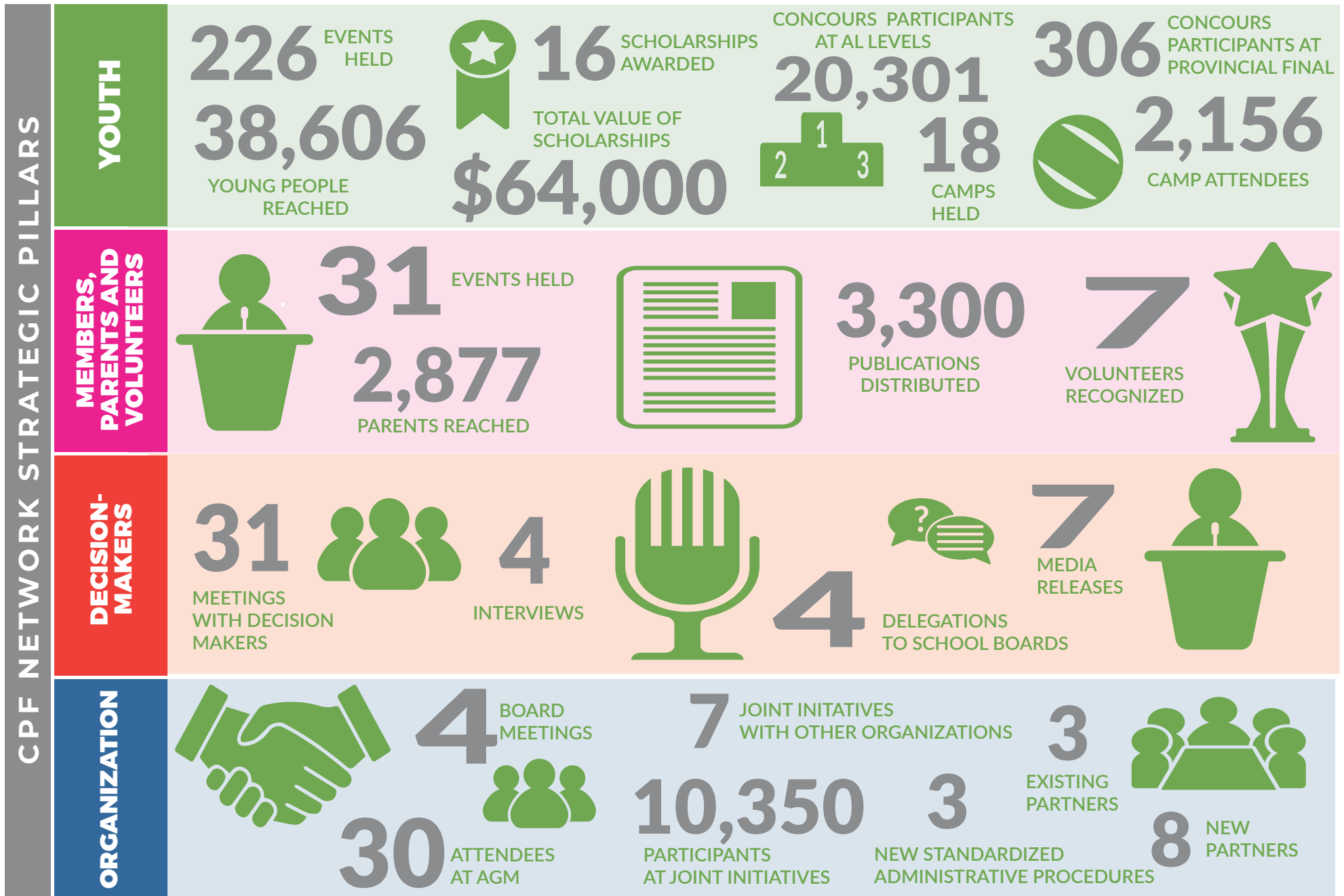
- CPF Ontario sponsored *Camp Tournesol*, which continues to deliver engaging summer camps, complete with leadership programming, in 10 locations across the Greater Toronto Area.
- One of this year's stand-out successes was CPF Ontario's Symposium on FSL Education in Ontario. Held in October 2017, the event introduced participants to the Ministry of Education's guiding principles for FSL programs on including students with special education needs and English-language learners in FSL programs. Guests were joined by the Honourable Mitzi Hunter, Minister of Education, who chose this venue to announce the Government's action plan on FSL teacher recruitment and retention to meet the growing demand for FSL programs.
- CPF Ontario's Branch leaders provided research data and support to 19 Chapter representatives and parent delegations to school board trustees. The delegations to school board trustees focused on supporting parent expectations and meeting the Ontario FSL Framework goals of increasing participation, inclusion, and student achievement in FSL programs.

PARENTS, MEMBERS, VOLUNTEERS

- CPF parents participated in 11 adult French courses and local workshops. The Branch delivered five (5) regional workshops for parents and presented webinars on Homework Help, Online Apps and Resources, and Experiential Learning Opportunities.
- Branch leaders were interviewed on four (4) occasions by noted radio broadcasters and media outlets: CBC-Radio Canada on September 6, 2017 and January 10, 2018; TFO telemedia on November 20, 2017; Snapd on May 1, 2017. As a result, a large audience became aware of the benefits of official language bilingualism, the growth of French Immersion in Ontario, the challenges of FSL teacher recruitment and retention, and the need for school boards to offer a variety of FSL programs.
- CPF Ontario is proud to support 36 Chapters throughout the province. Local Chapter volunteers ran eight (8) independent camps and varied socio-cultural activities for children and their families during the year, including French storytimes, lunch-time and after-school programs, Franco-Fête, book fairs, cooking classes, and cafés.

ORGANIZATION

- Thanks to a new Community Partnership Program with York University and Western University's Faculty of Education, teacher candidates are doing their community placements with CPF Ontario. With the support of Chapter leaders, 17 budding teachers delivered French lunchtime or after-school programs for FSL students.
- CPF Ontario celebrated its 40th anniversary and many accomplishments. The organization has matured and earned the respect of stakeholders across the province for the vital role it plays in boosting student and parent engagement and keeping them informed of the latest developments and trends in FSL education.
- While this report covers activities during the 2017-2018 fiscal year ending March 31, 2018, CPF Ontario is pleased to report its success in attracting more and more individual schools as CPF Associate Member Organizations (AMOs). Individual and family memberships are also on the rise. There were 7,983 members in Ontario as of August 1, 2018, a seven (7) percent increase from the previous year.



YOUTH

- The Concours d'art oratoire final was held at UPEI on Saturday, April 22, 2017. Students competed in two levels - grade 10 and combined grades 11/12. Prizes included scholarships of \$100 to \$10,000 at Collège de l'Île, University of Prince Edward Island, Université de Moncton and Université Saint-Anne.
- CPF PEI celebrated le *Rendez-vous de la francophonie* by distributing \$50-grants to schools interested in organizing activities; coordinating performance by entertainer Michael Pendergast for grade 4 to 8 Core French and Kindergarten FI students; and by distributing posters and music CDs to grade 7 to 9 schools.
- Through CPF PEI, schools were able to order bilingual signs for their halls and classrooms, allowing students to see and experience a more French atmosphere at school.
- As part of the CPF PEI *Salut* program, packages of information, pencils, bookmarks and other French goodies were distributed to grade 4 Core French students, FI Kindergarten students and grade 7 Late FI students, welcoming them to the FSL program.

DECISION MAKERS

- CPF PEI did outreach and offered presentations at the PEI Teachers Federation Convention, French for the Future, Kindergarten Open Houses, and Meet the Teachers nights. In October, CPF PEI promoted the Concours d'art oratoire and answered teachers' questions to help promote the activity.
- CPF PEI's project *Where are they Now? Où en sont-ils?* was presented at the CAIT Annual Meeting, which was hosted by the PEI Department of Education. The project was also presented at the CPF FSL Awareness Breakfast on Parliament Hill in Ottawa.
- CPF PEI produced the first State of French Second Language in Education Report for PEI. The report includes enrollment trends, comparisons of accessibility to French Immersion across PEI and Core French attrition statistics. It concludes with recommendations for change. The report was co-authored by Mary MacPhee, PhD and Gail Ickey, CPF PEI.
- CPF PEI met the Minister of Education, Early Learning and Culture, Jordan Brown, and former Minister Doug Currie, the Director of French Programs René Hurtubise and the Director of Public Education Imelda Arsenault.

PARENTS, MEMBERS, VOLUNTEERS

- CPF PEI engaged in various outreach activities throughout the year, including an Open House during le *Rendez-vous de la francophonie*, signing renewed agreements with the Collège de l'Île and Université Sainte-Anne, and inviting the Lieutenant Governor to attend and speak to the new PEI French Network - *Réseau pour le français à l'Île*.
- CPF PEI collaborated with Eastlink Cable TV to offer the French Connexion, 13 30-minute episodes of a French talk-show. This third season of the program featured guests such as MP Sean Casey and local entrepreneurs, as well as an array of success stories in French. Julie Gagnon is the guest host for this program.
- Information sessions for parents were offered to six (6) Early Immersion groups and F5 Late Immersion groups, using materials and resources developed by CPF PEI. Branch and Chapters also offered individualized support by responding to inquiries throughout the year.
- CPF PEI is proud to support five (5) Chapters throughout the province.

ORGANIZATION

- The PEI French Network - *Réseau pour le français à l'Île* was established through a CPF project funded by Canadian Heritage. The purpose of this network is to facilitate communication and collaboration among members, as well as with other stakeholders interested in the promotion of French language on PEI, while working towards the common vision of a vibrant, inclusive French language community on the island.
- CPF PEI held a celebration to underline the 40th anniversary of the Branch, with over 70 past and present volunteers and staff members in attendance. The event was held on May 3rd, 2017, at Le Carrefour, and featured activities of remembrance and celebration.
- The CPF PEI AGM was held on April 27th, 2017. Four (4) Board of Directors meetings were held throughout the year, with an 80% attendance rate.
- Marie-Pier Pharand was hired through Skills PEI to complete a Business Continuity Plan for the Branch. This process included developing procedures and helping to build a document retrieval system, to facilitate work and information management.





YOUTH

- In 2017-2018, the CPF Quebec Project became the CPF Quebec & Nunavut Project (CPF QC-NU), expanding its scope to the territory and to a whole new group of students who are learning French as an additional language. CPF's first visit to Iqaluit took place in October 2017, with time spent with the Grade 7 FSL class of Aqarniit Middle School. Students were invited to take part in a storytelling game, where they had to demonstrate why Iqaluit is the best place to visit (this activity was developed as a way to introduce Concours).
- CPF QC-NU's three (3) main activities, the Virtual Choir, O'Poésie and le Concours d'art oratoire were a great success with over 125 young people reached. For its first edition, O'Poésie received 63 entries; 13 poems in the 10-13 age category and 50 poems in the 14-17 age category. The participants came from five (5) different English School Boards.
- CPF QC-NU partnered with LEARN, LBPSB and OCOL to develop an online platform that provides access to resources to enable young Anglophones to experience different activities in French. *Accent Québec* has been met with a warm welcome since its launch.

DECISION MAKERS

- CPF QC-NU created new partnerships and was invited to sit at the table with varied stakeholders. Quebec's growing interest in English-speaking communities is helping CPF QC-NU enhance its visibility and presence in the province. During the year, CPF participated in six (6) public events.
- On March 22, 2018, CPF QC-NU took part in a "pedagogical speed dating" event held at the FSL Teacher Pedagogical Forum at UQAM, organized in partnership with LEARN, OCOL, ACPI and AQEFLS.
- CPF QC-NU met with different Ministry of Education representatives throughout the year, including David Birnbaum, Parliamentary Assistant to the Minister of Education, Recreation and Sport and Lise Langlois, Directrice des services à la communauté anglophone au Ministère de l'Éducation
- Discussions were held with the Central Quebec School Board, the Western Quebec School Board, the Eastern Townships School Board, the Riverside School Board, Commission scolaire du Littoral, Eastern Shores School Board, Lester B. Pearson School Board, Sir Wilfrid Laurier School Board and Kativik School Board.

PARENTS, MEMBERS, VOLUNTEERS

- CPF QC-NU coordinated parent information sessions in Nunavut, by identifying key parents in Iqaluit and working with IDEA (Iqaluit District Education Authority). These new and potential members have been added to the newsletter mailing list, and will be invited to take part in activities and events moving forward.
- In Quebec, a parent information session was organized to provide attendees with information on bilingual literacy. Dr. Caroline Erdos and Dr. Corinne Haigh offered a 2-hour workshop on how parents can help their children who have reading difficulties, particularly with regard to FSL learning.
- In May 2017, CPF QC-NU presented its first Excellence in FSL Teaching Award in Quebec to Ms. Isabelle Brassard, music teacher at St-Paul Elementary School in Laval. Ms. Brassard has worked with Canadian Parents for French for both editions of the Virtual Choir and she is deeply loved and respected by her students and colleagues alike.
- CPF QC-NU reached over 100 participants at the Families Education Fair in Montreal.

ORGANIZATION

- The Quebec and Nunavut project relies on an Expert Advisory Committee for guidance and feedback. Through biannual meetings, partners and stakeholders provide ideas to help inform work in the region.
- With a first visit to Iqaluit, QC-NU was able to start building relationships with different partners, including IDEA (Iqaluit District Education Authority) and to begin understanding the realities of French as an additional language in the territory. CPF QC-NU looks forward to furthering this new opportunity and continuing to build relationships and exploring ways to reach students and parents in Nunavut.
- CPF Quebec and Nunavut has been building a very supportive team of collaborators who have demonstrated that we are stronger when we work together. The launch of *Accent Québec*, the regular ongoing meetings with FSL education partner groups such as LBPSB, AQEFLS and OCOL, provide testimony of the importance of our work representing the parent perspective in the province.

YOUTH



MEMBERS, PARENTS AND VOLUNTEERS



DECISION-MAKERS



ORGANIZATION



YOUTH

- On May 9, 2017, 78 of Saskatchewan's most proficient FSL speakers participated in the provincial final of Concours d'art oratoire. In the 2016-2017 school year, a record number of students took part in this popular public speaking program, with 6,332 students participating in Concours d'art oratoire in schools all around the province.
- CPF Saskatchewan participated in the Saskatoon Regional Youth Heritage Fair by judging English and French displays, as well as providing two (2) French Awards. Approximately 1,000 displays were created at the school level, and 117 displays by 135 students were selected for the Regional Final.
- There were seven (7) applicants for the 2017-2018 Mary Joyce Booth Memorial Scholarship. Two (2) \$1,500 scholarships were presented. Additionally, two (2) BAC Program bursaries were awarded (at \$500 each).
- In partnership with the Association jeunesse fransaskoise, CPF Saskatchewan provided the team shorts for 120 athletes, staff and chaperones for Équipe Saskatchewan at Jeux de la francophonie canadienne in Moncton-Dieppe, New Brunswick.

DECISION MAKERS

- Along with the Branch President, the Branch Executive Director attended a stakeholders' meeting with the Ministry of Education, Government of Saskatchewan. Representatives from seven (7) Francophone organizations were also in attendance.
- Stakeholder meetings were held with four (4) Francophone organizations including L'Association jeunesse fransaskoise and L'Assemblée communautaire fransaskoise and with seven (7) current and potential funders.
- CPF Saskatchewan took part in 17 consultative/advisory meetings with the Deputy Minister's Working Group for Post-Secondary Education in French, La Cité universitaire Regina, and the Dean's Advisory Committee to the Baccalauréat en éducation (Bac) Program, as well as for National and CoED committees of Canadian Parents for French.
- The Branch also accepted the Saskatchewan Ministry of Education's request to take over the planning and organization of French-Second Language Education Week activities.

PARENTS, MEMBERS, VOLUNTEERS

- French for Parents is a program offered by the CPF Saskatchewan Branch and Chapters to enable parents of students learning French as a second language to experience some of what their child is learning. Two (2) rounds of Level 1 and Level 2 French for Parents classes were offered, one round in the fall of 2017 and the other in the winter of 2018. A total of 40 class hours were organized, with 30 parents in attendance.
- Four (4) Chapter Chats were written and sent to all Chapter volunteers. Branch representatives travelled to Chapter locations in Yorkton, Regina, Wawota, Swift Current, Meadow Lake, and Prince Albert to hold meetings with volunteers. A total of 18 Chapter representatives attended these meetings. A feedback questionnaire was also developed to solicit feedback from volunteers; seven (7) questionnaires were sent to Chapter volunteers, with 19 volunteers providing feedback.
- CPF Saskatchewan is proud to support seven (7) Chapters in the province. More than 654 volunteers hours were given to CPF at the Chapter level to plan and hold youth programming, information and advocacy events.

ORGANIZATION

- Saturday, August 12 was a special day in the life of Canadian Parents for French Saskatchewan, as the Branch hosted a Garden Party to celebrate the 40th Anniversary of Canadian Parents for French. Almost 70 people came out to share in the festivities. Tasty carnival-inspired light refreshments were enjoyed by all who attended. There were many activities to keep everyone engaged - face painting, glitter tattoos, balloon twisting, hula hooping, bouncy castles, and stilt walking.
- Six (6) grants were submitted to Canada Summer Jobs and one (1) funding application was submitted to the Ministry of Education, Government of Saskatchewan. Five (5) fundraising initiatives took place at the Chapter level.
- A total of 40 staff activity reports were written and distributed (depending on need) to members, the Branch Board of Directors or other Canadian Parents for French partners. Weekly staff meetings (52) occurred to ensure ongoing training, mentorship and support among the staff.

YOUTH



MEMBERS, PARENTS AND VOLUNTEERS



DECISION-MAKERS



ORGANIZATION





YOUTH

- In June 2017, CPF National welcomed the finalists of the National Concours d'art oratoire. 38 young people gathered together in the Ottawa-Gatineau region to showcase their French speaking skills, while enjoying some quality time with peers from across the country.
- To celebrate International Francophonie Day on March 20th, Canadian Parents for French invited students from across Canada to post and share their *Francité*. The Instagram and Twitter Contest *Affiche ta Franco!* celebrates and promotes French language and culture through an interactive learning activity that can be adapted to all ages and language skills. CPF shares a calendar for the month of March, which indicates a daily challenge. Students are encouraged to share pictures via Instagram/Twitter related to their knowledge of French and using the contest hashtag #francoCPF2018. At the end of the month, a lucky winner received an iPad. Bravo @francofolles!
- 150 print copies of the annual Summer Camp Listing listing were distributed at family expos in Ottawa and Montreal, and an electronic version of the document was shared with over 6,000 subscribers.

DECISION MAKERS

- CPF National organized individual meetings with various decision makers including: PCH Minister Mélanie Joly; FSL Partner Network; OCOL; FCFA; Senator René Cormier; MP John Aldag, Cloverdale-Langley City, BC; and Alliance française. Stakeholder receptions were held in May 2017 in Toronto, ON and August 2017 in St John's, NL.
- On Friday, October 13, CPF introduced the 2017 issue of its widely popular research series *The State of French Second Language Education in Canada*. Useful as a resource tool, the report helps inform decision makers, including federal and provincial/territorial authorities on the importance of equality of access for all students wishing to enroll in FSL programs.
- White papers, fact sheets and advocacy pamphlets offer tools that can support decision makers, individual and communities as they strive to foster an FSL-friendly environment across Canada. During the year, CPF published the new brochure *10 Answers for Parents on French Immersion* and three (3) new white papers: *CPF Position Statements*; *FSL Teacher Supply and Demand in Canada*; and *Enrolment of Students in FL1 Education*.

PARENTS, MEMBERS, VOLUNTEERS

- 10 Communiqués are sent to Network leaders every year, who share the information with their Chapters, members and volunteers through their own Branch newsletters and communiqués. The CPF Magazine, which is published twice a year, offers a colorful and information-packed resource for parents and families on French Second Language acquisition.
- A Chapter Feedback Survey was sent across the Network to collect the ideas and suggestions of Chapter leaders and 150 thank you cards were sent to CPF volunteers during Volunteer Appreciation Week in April 2017.
- The CPF Leadership Networking Event and 41st Annual General Meeting took place over the weekend of October 12-15, 2017 in Gatineau. The meeting gave CPF leaders and delegates, many of them volunteers who were there on their own time, the opportunity to gather together and effectively collaborate on organizational priorities as they pertain to the governance and operations of CPF. The weekend provided a venue to share ideas and to gain insight on progress made with priority initiatives.

ORGANIZATION

- CPF National works hard to support the volunteers who are at the heart of the organization's work. During the year, we offered training sessions to CPF National and CPF Newfoundland Board Leaders, and two (2) days of skill-building workshops to the 40 participants who attended the CPF Leader Networking Event.
- To build on the initiatives undertaken as part of the 40th anniversary celebrations, CPF National coordinated a Giving Tuesday campaign in November 2017 and a Valentine's Day T-shirt Campaign in February 2018. Advertising revenues continue to grow steadily and attention is being given to revitalizing our donor programs.
- CPF National continues to coordinate human resources and insurance services centrally on behalf of the Network, as well as supporting the Network with website and other technological matters.
- CPF National supports governance training by defraying registration costs for Branch President and Executive Director to attend the CSAE Leadership Symposium. Nine (9) Branches and National have now completed this training.

CPF NETWORK STRATEGIC PILLARS

YOUTH

62,000

CONCOURS PARTICIPANTS
ACROSS CANADA



\$500,000

TOTAL VALUE OF
SCHOLARSHIPS

SUBSCRIBERS TO SUMMER
CAMP LISTING

38

PARTICIPANTS
AT CONCOURS FINALS



6,000

MEMBERS,
PARENTS AND
VOLUNTEERS



10

COMMUNIQUÉS



2

ISSUES OF THE
CPF MAGAZINE

7,800

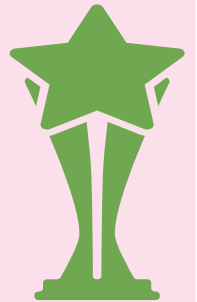
MAGAZINE
SUBSCRIBERS

9

INTERVIEW REQUESTS
FROM THE MEDIA

150

CARDS SENT TO
VOLUNTEERS



DECISION
MAKERS

1

REPORT
PUBLISHED
ON THE
STATE OF FSL



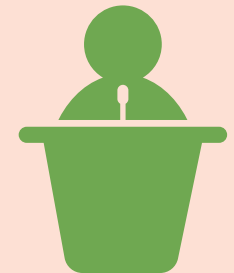
45

RESEARCH
INQUIRIES



7

MEDIA
RELEASES



80+

GUESTS AT FSL
AWARENESS BREAKFAST

ORGANIZATION



25

ATTENDEES
AT MEMBER
CONSULTATION

57%

INCREASE IN
FUNDRAISING

44

ATTENDEES
AT AGM



3

NEW
PARTNERS





Looking Ahead

Moving into a new year of work and activities, Canadian Parents for French will continue to engage and support young people in Canada as they learn French as a second language, **offering diverse opportunities to explore life in French**. Canadian Parents for French will organize events, activities and meetings to **engage the stakeholders who are represented within the 4 pillars at the core of our organization**. In addition to furthering efforts to **strengthen the Canadian Parents for French Network** as a whole, areas of focus will include:

- **Enhancing a performance-based culture of monitoring, evaluation and reporting** to ensure that we are capturing our successes and the impact of our work;
- **Assessing and addressing technological issues, capacities and needs** across the Network by conducting a technology audit and supporting Branches, volunteers and members to more effectively use the technological platforms that are available to support their work;
- **Exploring new opportunities for funding diversification;**
- **Analyzing some of our cornerstone events and activities**, such as Concours d'art oratoire, to see how we can continue to harmonize and modernize them **to most effectively meet the needs of young FSL learners;**
- **Examining how we can best support and celebrate existing volunteers and recruit new ones**, so that we can continue to offer unique community-based services and activities for the next 40 years.



The Canadian Parents for French Network

Network Vision: Canadian Parents for French, as interconnected like-minded people, communicates and works together to optimize our impact on FSL education for youth across Canada.

Strengthening our Network

- **Collaborative Leadership:** Working together with a shared vision, improving processes to achieve common goals.
- **Engagement:** All voices at the table, building deeper relationships, sharing proven practices.
- **Growth:** Adapting to optimize the value and quality of services to members and stakeholders.
- **Innovation:** Increasing our capacity, expanding our thinking and extending outreach.
- **Impact Evaluation:** Marking progress intentionally, communicating and celebrating our impact.

Working together demonstrates a cohesive approach. Collaboration increases our presence and visibility. Evaluation and reporting demonstrates our impact as a strong, effective leader organization.



CPF BRANCHES & OFFICES ACROSS CANADA

The *Canadian Parents for French* Network collaborates by working together, demonstrating strong leadership and true impact across the country.







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