



CPF Network Strategic Plan 2020-2025 GETTING STARTED - GUIDED REFLECTION EXERCISE

STEP 1: Where are we, as a Branch/Chapter? *Review the CPF Mission, Vision, Values and Impact Statements*

Date:

Pillar A.
Increasing FSL Youth Access and Participation

Pillar B.
Building Member, Volunteer and Donor Engagement

Pillar C.
Advocating for Universal Access to Programs

Pillar D.
Building Leadership Expertise

PRIORITIES STEP 2: Where do we want to go/to be in 5 years?	BRANCH/CHAPTER STRATEGY STEP 3: How are we going to get there?	TACTICS / TIMELINE STEP 4: What are we going to do and when? <i>(Fall, Winter, Spring)</i>
1. Grow youth, parent and family focused programming and participation in our activities.	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
2. Better attract, engage and retain members, volunteers and donors.	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
3. Improve value to our members, volunteers, donors and stakeholders.	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
4. Strengthen the CPF Network Brand in the mind of our members, volunteers, donors and stakeholders.	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>

PRIORITIES STEP 2: Where do we want to go/to be in 5 years?	BRANCH/CHAPTER STRATEGY STEP 3: How are we going to get there?	TACTICS / TIMELINE STEP 4: What are we going to do and when? (<i>Fall, Winter, Spring</i>)
5. Build targeted relationships with educational authorities.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
6. Better inform the public and influence decision makers.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
7. Improve our CPF storytelling to better engage the media.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
8. Increase our capacity to innovate and mobilize.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
9. Nurture a culture of learning for staff and volunteers.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
10. Better address succession planning on the Branch Board of Directors and on Chapter Executives.	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>



CANADIAN
PARENTS
FOR FRENCH

CPF Network Strategic Plan 2020-2025

GETTING STARTED - GUIDED REFLECTION EXERCISE



STEP 5: How will we know that we have achieved our goals? What will it look like?

STEP 6: What will we need to be successful?

STEP 7: What performance indicators will we track?



BRANCH / CHAPTER ACTION PLAN TEMPLATE

NETWORK STRATEGIC PRIORITIES		STEP 7: Set Concrete Short Term Branch/Chapter Priorities. <i>What will you need to be successful?</i>	STEP 8: Branch/Chapter Strategic Activities, Projects, Initiatives.
Pillar A.	A1. Expanding Activities, Services, and Welcoming Spaces		
	A2. Understanding Advantages, Benefits and Promotion		
Pillar B.	B1. Understanding Members, Volunteers and Donors		
	B2. Creating Informed Allies to our Cause		

Notes: _____



BRANCH / CHAPTER ACTION PLAN TEMPLATE

NETWORK STRATEGIC PRIORITIES		STEP 7: Set Concrete Short Term Branch/Chapter Priorities. <i>What will you need to be successful?</i>	STEP 8: Branch/Chapter Strategic Activities, Projects, Initiatives.
Pillar C.	C1. Informing and Influencing Decision Makers on Effective FSL Programs and FSL Teacher Supply		
Pillar D.	D1. Cultivating a CPF Network Learning and Leadership Culture		
	D2. Collaborating with Emerging Leaders		

Notes: _____



CPF Network Strategic Plan 2020-2025 MID POINT EVALUATION - GUIDED REFLECTION EXERCISE

STEP 9: Check in - Where are we now after 6-8 months? How did we do? How can we improve further?

Date:

Review the CPF Mission, Vision, Values and Impact Statements

NETWORK STRATEGIC PRIORITIES		BRANCH/CHAPTER SHORT TERM PRIORITIES: What is our progress made so far?	BRANCH/CHAPTER STRATEGY What adjustments are required? How can we improve further?
Pillar A.	A1. Expanding Activities, Services, and Welcoming Spaces	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
	A2. Understanding Advantages, Benefits and Promotion	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
Pillar B.	B1. Understanding Members, Volunteers and Donors	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
	B2. Creating Informed Allies to our Cause	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>



CPF Network Strategic Plan 2020-2025 MID POINT EVALUATION - GUIDED REFLECTION EXERCISE

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Pillar C.	C1. Informing and Influencing Decision Makers on Effective FSL Programs and FSL Teacher Supply	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
		<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Pillar D.	D1. Cultivating a CPF Network Learning and Leadership Culture	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
	D2. Collaborating with Emerging Leaders	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>



CPF Network Strategic Plan 2020-2025 MID POINT EVALUATION - GUIDED REFLECTION EXERCISE

STEP 10: Review the performance indicators from the previous year with the indicators to date.

Date:

BRANCH/CHAPTER Performance Indicators

Year:

BRANCH/CHAPTER Performance Indicators

To this date:

- _____ Youth Events
- _____ Young People Reached
- _____ Parent, Member, Family Events
- _____ Parents, Adults Reached
- _____ Active, Registered Volunteers
- _____ Active Chapters/Teams
- _____ Active Donors
- _____ Active Partnerships
- _____ Partner Meetings, Events
- _____ Media Releases, Interviews, Mentions

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- _____ Young People Reached
- _____ Parent, Member, Family Events
- _____ Parents, Adults Reached
- _____ Active, Registered Volunteers
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Notes: _____